

MINUTES | July 11, 2013

7:30 am • Leewood City Hall • 4800 Town Center Drive • Main Conference Room

Members Present: Debra Filla, Julie Cain, Mike Gillaspie, Alicia Jennings, Gareth Matthews, Bob Pierson, Jim Potter, Mike Schaadt, Chris Schultz

Staff Present: Brian Anderson, Marica Putman

Members Absent: Martha Conradt

Guests: Joe Johnson, Director of Public Works (via telephone), Mark Andrasik, Director of Information Services (via telephone)

MEMBERS

Debra Filla, Chair
Julie Cain, Vice-Chair
Martha Conradt
Mike Gillaspie
Alicia Jennings
Gareth Matthews
Scott Pashia
Bob Pierson
Jim Potter
Mike Schaadt
Chris Schultz

Scott Lambers,
City Administrator

Kevin Jeffries,
Pres. & CEO Leewood
Chamber of Commerce

Chris Claxton,
Director of Parks
& Recreation

Brian Anderson,
Parks Superintendent

Marica Putman,
Adm. Graphics Tech

✚ Welcome & Introductions

- The SAB meeting came to order at 7:34 am.

✚ Approval of today's meeting agenda.

- Chris Schultz made a motion to approve the amended agenda. Alicia Jennings seconded the motion. Motion passed unanimously.

✚ Approval of the past meeting minutes.

- Chris Schultz made a motion to approve the June 13th minutes. Scott Pashia seconded the motion. Motion passed unanimously.

✚ Master Calendar – Mike Gillaspie

- Mike Gillaspie explained that the events in red are tentative dates. Events and other dates were moved and confirmed.
- Back to School night is October 9th.

✚ School Essay – Scott Pashia

- Members discussed whether to continue this year's essay and art contest.
- Scott Pashia pointed out the following:
 - Limited impact on participating schools. (Suggests public school participation).
 - Middle Schools have not been participating. Many schools have already established clubs.
 - He asks in general, if there's a better way to influence schools. He suggests a group presentation to sell the idea of sustainability. Perhaps get students involved in trail clean up to initiate the programs and eventually have the schools push sustainability ideas. Vice-Chair Cain mentions that their contests seem to have the same participants and likes the idea of speaking to the schools about taking on sustainability initiatives. Members discuss project ideas; i.e. True Blue Program.
 - He emphasizes that members can continue the essay and art contests and sell it better. Getting contest information to the teachers sooner for planning purposes, help establish green teams or clubs in every school, etc. Vice-Chair Cain proposes grants for various school programs and a green

ACTION ITEMS

- ✓ **Julie & Scott**
 - Make a list of potential sustainability ideas that we could interface with the schools. Ask the schools how best the SAB can serve them.
- ✓ **Marica**
 - Keep the Church information. Invite them for the HOA meeting.
 - Send the flier to HOAs around August 21st.
 - Get HOA list from Gareth.
 - Add BMP info to the fall guide.
- ✓ **Brian**
 - Send out Bike event info.
 - Confirm Large Item Pick up date with JR.
- ✓ **Mike Schaadt**
 - Send Marica a revised draft of BMP letter.

school of the month. [Chris Schultz](#) proposes that they sponsor a scholarship for a student in a related field. Another way to increase visibility is to show case schools that are promoting sustainability (lunch programs, recycling).

- Reassign school liaisons.
 - Prairie Star Elementary – Jim Potter
 - Leawood Middle – Mike Gillaspie
 - Blue Valley High Schools (BV North, Blue Valley, SM South, SM East) – Julie Cain

Green Mobility Update – Brian Anderson, Alicia Jennings **Summit on Bicycle/Pedestrian Master Plan-Kick Off event**

- Pedestrian Master Plan Kick-Off Event (mini expo) is August 12th at 5:30 pm at the Lodge at Ironwoods Park. Speakers will start their presentation at 6 pm and then at 7 pm for a BMX show. Suggested invites to Johnson County Environmental, KC Healthy Kids, walking clubs, bike shops, etc. There will be an online survey to receive citizen input.
- The City committed \$60,000 to have this Pedestrian Master Plan to increase green mobility in the city. [Alicia Jennings](#) commented that what they really want is for people to participate in the goals of complete streets. [Brian Anderson](#) commented that they will focus on sidewalks, schools, retail employers, corporations, etc. Members discuss how and where to distribute the information.

Recycling – Bob Pierson

Large Item Recirculation Day – 135th - 155th St., September 21st

- [Brian Anderson](#) will confirm pick up date with JR.
- Members discuss continuing this service due to low pickups. They will review it after the September pickup.
- [Gareth Matthews](#) made a list of HOA members and separated them into quadrants for an easier email distribution. [Marica Putman](#) will retrieve the updated list and send out around August 21st.

Recycling Extravaganza – October 5th (still tentative)

- Date is tentative due to scheduling conflicts.

Sleep Head Beds – Julie Cain

- They can be added to the website. They take gently used beds, sanitize the beds, and give them to kids that do not have a bed.
- [Jim Twiggs](#) will talk to them about being a part of the recycling extravaganza.
- [Vice-Chair Cain](#) introduces a similar company that she is active with. She asked for time as they are getting started. She will take the lead on this organization. MARC and Kansas City, MO are also involved with this organization.
- eCyclebest.com would like to be linked to SAB's website. Members decided that they did not want to link to them and focus on local organizations such as Lakeside Mary.

Conservation

Water - Promoting BMP – Program Guide, Press Release, etc.

- [Mike Schaadt](#) had sent a draft to [Chair Filla](#) and [Martha Conradt](#). He had consolidated the information to a single page and had sent to [Marica Putman](#) this morning. He would like the SAB logo added along with the workshop date (September 10th) and will resend it to [Marica Putman](#) to distribute.
- [Marica Putman](#) will add the program information to the fall guide.
- [Joe Johnson](#) via telephone and answers [Chair Filla](#)'s questions.

Any applications? He thinks they have two, both for rain barrels. One did not comply with the City's ordinance. They have had inquiries but he does not know if they have submitted for reimbursement.

Any publicity? It is on the City's webpage in several areas. He does not think that anyone else is advertising. He does not think the County has a flier other than what they may have posted on their website.

Marica is putting Mike Schaad's BMP info in the guide. Mike Schaad and Martha Conradt are putting together a press release for posting on the website/HOAs? Do you have any thoughts on that? He has looked at other city's websites (OP and Olathe) in regards to advertising other than the websites, he does not know of any other advertisements out there. Putting this information in the guide is fine with him.

Chair Filla asked Mike Schaad to include Joe Johnson on his one page distribution. The goal is to be coordinated to have it in the guide and to the HOAs.

- Mark Andrasik via telephone and answers Chair Filla's questions.
Constant Contact (a cloud based utility)? He mentions that he has a product called Synology, a shared hard drive that would be accessible through a website with password base access.

Chair Filla asks about mail delivery such as Constant Contact and Swiftpage that allows graphics, etc.? He has not research these programs. She explains that it costs approximately \$30 a month and allows users to access it. He speaks of a similar product called Mail List King. He uses this database system for sending out various documents/notices, etc. It will automatically blast the emails out and keeps emails private. It is local to a machine and is not network based. It has been purchased for Marica's machine. They discussed other details such as Access and Mail List training.

Electricity – Mike Gillaspie

- Chair Filla talked about the reason for having Jim Howe come in as a speaker. It would be to learn and to see if he might be an HOA speaker. Mike Gillaspie wanted to know what they would be talking about before vetting people. He is concerned with having someone with a proprietary perspective vs. someone who has a generic perspective.
- Chair Filla mentions that the question originally came, "What is the City doing about lighting for our street lamps?" Members came up the slogan, "How Low Can You Go?"
- Chris Schultz's task lists, schedules, agendas, surveys, etc. are briefly scanned in the meeting. He would like to look at the criticisms, review them, and take action. He reviews some of the items and concerns with Chair Filla. Members had previously agreed to host the timeframe and the tables for those who are interested in leading an HOA topic. Chair Filla asked various HOAs about incorporating a city wide trash pick-up and found that this is how some HOAs get their members to pay for their homeowners dues is through trash pick-up. It is the number one reason for paying their dues. The SAB will not be pursuing that idea as it is not in the best interest for the HOAs. Members discuss speakers; shout outs for the event, etc.

Other

August Work Session

- Chair Filla reiterates that this modifies the "to do" list. They are not going to have an essay/art school outreach. Instead they will participate in one-to-one meetings and surveys. Scott Pashia would like to use the meeting as a fact finding session and present ideas. They can invite the Principal, PTA President, and the School Nurse.
- Vice-Chair Cain suggested offering incentives like fire truck rides, etc. She spoke about AMC involvement and possibly receiving tickets. Scott Pashia suggested green fund raisers. Members agree to have an August 8th work session for green ideas (8 – 9 am).

Sphere of Influence - Churches

- Chair Filla spoke of having Church of the Resurrection as a HOA potential speaker. They have a whole environmental committee. She asks about inviting other churches as speakers and schools. Alicia Jennings suggests finding environmental committee parents whose children go to our schools and getting them involved as liaisons. Members reviewed list of churches in Leawood to add to our HOA meeting invite list. Vice-Chair Cain suggested that we concentrate on schools this year and involve churches next year. Members agreed and continue to discuss a future church plan of action. Churches are assigned to members.

Adjourn

- Meeting adjourns at 9:00 am. Next meeting is on September 12th, 2013.
- Upcoming meeting: Work Session meeting August 8th. No Meetings in March, August, and December.