



## MINUTES | June 14th, 2012

7:30 am • Leawood City Hall • 4800 Town Center Drive • Main Conference Room

**Members Present:** Debra Filla, Alicia Jennings, Gareth Matthews, Scott Pashia, Bob Pierson, Mike Schaad

**Staff Present:** Chris Claxton, Brian Anderson, Marica Putman

**Members Absent:** Julie Cain, Paul Duffendack, Jennifer Hassler

**Guests:** Luke Pitts and Doug Norsby, MARC Air Quality Program

### MEMBERS

Debra Filla, Chair  
Julie Cain, Vice-Chair  
Paul Duffendack  
Jennifer Hassler  
Alicia Jennings  
Gareth Matthews  
Scott Pashia  
Bob Pierson  
Mike Schaad

Scott Lambers,  
City Administrator

Kevin Jeffries,  
Pres. & CEO Leawood  
Chamber of Commerce

Chris Claxton,  
Director of Parks  
& Recreation

Brian Anderson,  
Parks Superintendent

Marica Putman,  
Adm. Graphics Tech

#### ✚ Welcome & Introductions

- The SAB meeting came to order at 7:35 am.
- Chair Filla introduces speaker Luke Pitts, an Intern with MARC. Doug Norsby, Air Quality Planner with MARC, will join later.
- Chair Filla introduces our new board members: Martha Conrard and Chris Schultz.

#### ✚ Approval of today's meeting agenda.

- Scott Pashia made a motion to approve the agenda. Alicia Jennings seconded the motion. Motion passed unanimously.

#### ✚ Approval of the past meeting minutes.

- Julie Cain made a motion to approve the April 12<sup>th</sup> minutes as amended. Alicia Jennings seconded the motion. Motion passed unanimously.

#### ✚ Recycling

##### Leawood Estates

- Chair Filla spoke with Jim Rawlings for Leawood Estates as they have the same Town & Country contract as Leawood HOA. Leawood HOA has rolled out to all 1500 home the new 65 gallon recycling bins on wheels. Leawood Estates are eligible for the same recycling bins on wheels from any size up to 65 gallons. Jim Rawlings said he would speak with Rick about communicating to Town & Country that Leawood Estate is ready to rollout the new recycling bins.

##### Recirculation Days North Leawood – Brian Anderson

- Very few items were left out and those items that were left out were picked up and reused.
- Chris Claxton and Brian Anderson received very few calls regarding items placement or pickup.
- A staff person scouted the area on Sunday and reported that it look really good. JR of Town & Country picked up 8¼ ton of material, less than 1 truck. The cost is approximately \$600 and some of the items were questionable as reusable but was picked it up anyway. Brian Anderson did not receive any follow-up calls for missed items, etc.
- Unsure if the light pick-up is due to the advertisements in the newsletter, the HOAs having a large-item per month pickup in their trash contract, or if it was picked up by other service organizations such as The Salvation Army. Alicia Jennings noted that there were 3 pickups circulating on Sunday and another person saw 2 on Friday. The

### ACTION ITEMS

- ✓ Gareth to send out an updated HOA spreadsheet.
- ✓ Chris S and Chris C will coordinate a Church list for review and assign liaisons.
- ✓ Chair Filla will send out a copy of Luke Pitts' Presentation.

Hope, Faith truck was scheduled to be there and may have been a contributing factor in the pickups.

- Members discuss previous year's pickups.

### **Recirculation Days – Cost Sharing with HOAs in S. Leawood**

- Gareth Matthews is keeping track of the HOAs in Leawood. He has found 103 HOAs. He will update the spreadsheet and send it to members to assist in identifying where some of these HOAs are physically located. Then sort by area to give us more relevant info regarding recirculation figures to assist in charging the HOAs. He is concerned that if HOAs feels like they are paying for the service they might be more inclined to use it as a junk hauling service rather than a recirculation event. Alicia Jennings shared that some of the HOAs are coupled with others.
- Martha Conradt and Chris Schultz can review the HOA assignments and pick theirs. These assignments help us establish personal contact as we reach out to HOAs. Many cities have not thought of this and consider it to be a 'Wow' idea.
- Chair Filla explained to the new members about our goals, HOA dinner, and our interaction with HOAs. Why it is important that we ask the HOAs that do not have the large item pickup in their contract to participate in helping to pick up the hauling costs. We take care of the signage, publications, website, etc. pertaining to the recirculation day. In the fall, its 95<sup>th</sup> to 435 and next year it will be south Leawood and the costs will be much higher. Julie Cain does not like the idea of charging HOAs for the large items pickups and feels that it is a service that we can afford and provide to the residents. She is hoping to increase our budget in the future budget meetings.
- Our budget is only \$10,000 and is very low for all the good that we do and will do in the future. Our goal is for our budget is to be doubled.
- Chris Schultz shares that the Pavilions has a once a year deal with Deffenbaugh in which a container is left for residents to dump items and that is paid for by their HOA. It is not a Re-circulation event with any focus on reusability. Every year the container is overflowing and piled twice as high. He will let us know when the next event will be.
- Chris Claxton is will investigate coordinating our event with other cities.
- Chair Filla shares that Clorox thought they were good at recycling and when they sorted the trash on a tarp they were amazed at the results. She is wondering if the City would be interested in doing that.

### **HOA Survey Results – Chris Claxton**

- The survey will be closed at the end of June. She will send a survey reminder email.
- Members discuss the results. There is a desire for HOAs to collaborate more or have a time to talk outside of the sustainability update. They were interested in issues that other HOAs may have and how it was solved, etc. They also wanted info on managing HOAs. Some loved the kids and awards, others did not.
- Chair Filla feels that we are on the right track and will try to broaden the topics and include more time for HOAs to collaborate in the future. Chris Claxton notes that the booths are great and suggested that we not have so much in the presentation and that would help with the time management. She enjoyed the presence of the kids and their booth. Taping into the schools is a great resource. Chair Filla suggested trying the kid's recognition one more time before deciding whether to move it back a council meeting in the spring.
- Another idea discussed was to broaden the information and include updates on city ordinances or services e.g. sidewalks, trees, storm water improvements, street improvement scheduled in 2013, including a map.
-  Chair Filla shared information about a recycling Hallmark video at the Burns & McDonnell Sustainability Summit created to educate employees on what to recycle, compost, or throw away e.g. pizza boxes. She will see if she can obtain a copy for our review.

## ✚ Green Mobility

### **Complete Streets Policy – Staff Work Session, June 20<sup>th</sup> at 11:30 am – Brian Anderson**

- Many individuals have been invited to attend this work session including key staff. Brian Anderson will give an update of what has been done so far. Joe Johnson, Director of Public Works, will speak about what bike or sidewalk enhancements he has reviewed for possible consideration as part of upcoming street projects. Discussion followed regarding easements, and educating and involving residents as part of the process.
- It is a lunch meeting in the main conference room. If any member would like to attend, please contact Brian Anderson.
- Members discuss educating drivers and cyclists on sharing the road safely. They will be discussing behaviors, walk/ride to school, bumper stickers, and more. Brian Anderson mentions that Lee Boulevard, Tomahawk Creek Parkway, and Mission Road are already bike routes and ones that we want to improve and include on our map. He has emailed the Police Department about this and has taken the sign technician out to scout the roads. He is proposing to put up a several 'share the road' signage on some of the streets. The Police will need to approve the signage and its recommended frequency. There is talk about directional signage for use on the trails, possibly sponsored by various local businesses. Chair Filla suggests that this be a topic at the July meeting, along with fall programs like the walk/ride at school.

## ✚ Expanding our Spheres

- Churches are another expansion.
- Chris Schultz accepts the task of compiling churches. Chris Claxton will also coordinate with him and review the list and determine liaisons.
- School liaison for St. Michaels and Prairie Star Elementary is Chris Schultz. Martha Conradt has been given Cure.
- Chair Filla will review the HOA attendees' interest surveys. An Optimist group would like to have an organization in Leawood and have contacted Chris Claxton.
- Continue to think of Eagle Scout projects for the next meeting. Members discuss various scout groups: Troop 395, Troop 10, Troop 61, Nativity has one, and one from United Methodist Church, Methodist Presbyterian, etc.

## ✚ Speakers: Luke Pitts (Main Speaker, Intern) and Doug Norsby (Air Quality Planner) of MARC Air Quality

- In 2011, MARC published the Clean Air Action Plan to try to get the ozone levels down to comply with the EPA regulations. It was a follow-up on the 2005 plan (specifically reducing ozone precursors such as nitrous oxide and volatile organic compounds). The 2011 plan is a more sustainable approach, considering the co-benefits with each action step and how it reverberates out into the community like water quality, etc.
- Doug Norsby explains Ozone. The hole in the ozone layer – up high is the ozone layer that is good and breaks down ultraviolet rays that can cause cancer. On the ground level, it acts as an oxidizer. It will actually oxidize lung tissue and cause something similar to sunburn if you breathe in large concentrations of ozone in your lungs.  
Ozone is not formed directly. It is formed by a couple of precursors. One of those is volatile organic compounds which are things that evaporate readily easily such as gasoline, solvents, some different paints, chemical sprays, etc. and the other part is nitrogen oxides that are formed by burning materials such as coal power plants, car exhaust, anything with combustion type activities. Those mix in our atmosphere and when we have hot sunny days with very little wind movement, they cook together (bake) and start an ozone cycle. The ozone forms and breaks apart a little bit and allows it to concentrate to form a ground level ozone to which can be breathed in. It does nothing to protect us from the rays, but affects our ability to breathe. It really

affects those who sensitive to ozone, including the elderly and the very young, as well as, people with lung and heart problems. These people are literally the canaries of the coal mine. They do end up in the ER and there is a higher use of medications on those days. IT even affects people who do a lot of work outside or exercise through the heat of day or when the ozone levels are high. It is extremely helpful to not mow yards or fill up the gas tank during those times. He explains the engine types and how it affects the buildup.

- Luke Pitts explains how these specific action steps came to be ultimately adopted for the Clean Air Action Plan. It was a 2 year process, starting with the establishment of the Air Quality Forum, composed of people from various agencies. Chair Filla points out that it is interesting to see how closely the SAB's own progress has mapped the recommendations of the working group.

Luke Pitts continues speaking about these 4 action steps.

1. Promote options that are Pedestrian, Bike transient friendly for communities. He spoke about Zipcar, a car sharing program at UMKC. There are 2 cars that can be rented on an hourly basis. The cost includes gas and insurance. A fee for membership is separate. It has been shown to reduce vehicle miles traveled by 27% by encouraging public transportation or bike and knowing there's a vehicle you can rent if needed. Creating sustainable places has created the implementation guide book, which is a planning document that reflects transient oriented development.

Complete Streets. MARC has provided training sessions. They went from 32% of the population being covered by complete streets and are now up to 66%. There are 8 to 9 municipalities in the Kansas/Missouri area that have adopted complete streets policies.

2. Native and Sustainable Streetscaping (landscaping) – Green infrastructure for governments and residences. They have not seen a lot of policy adoption yet. These are in the 3<sup>rd</sup> year goal and they are currently organizing training sessions. Benefits include: Reducing your mowable acreage (minimizing ozone pollution from tools), reducing the urban heat island effect (landscaping over asphalt); reducing water use, fertilizer, etc. When they did a cost effectiveness report, it was pennies per ton removed of pollutants – very cost effective compared to complete streets. He spoke of iTree program. This program will play an important role in the future in convincing others about the value of our urban forest and native vegetation. Stats from the Kansas City area: Reduces carbon emissions and worth \$500,000 a year. There is structural value of 93.4 billion in our urban forest and extremely valuable in terms of filtering our water, reducing energy demand for buildings by shade, and grabbing pollutants out of the air.
3. Green Building, Sustainable Site Design, Improved Building Codes for Local Governments which includes LEED. Johnson County is taking a huge initiative and has 3 or 4 buildings that are LEED certified. Kansas City, Missouri recently adopted 2012 IECC (International Energy Conservation Codes).
4. Encourage Energy Efficiencies Incentives for Homeowners and Renter. They would like to see 1% of all eligible entities participate in an energy incentive program. They offer many weatherization programs at a state

and county level. Currently, they have a \$700,000 Energy Efficiency Replication Grant. They have given \$275,000 to the Kansas City Board of Public Utility for their revolving loan fund. They have seen the 4<sup>th</sup> Show Me Green Sales Tax Holiday, reducing the sales tax amount for energy star appliances on the Missouri side.

Members requested a copy of the presentation. Chair Filla requested that it be sent to her and she will resend it out to the members. Members discuss key points of the presentation.

 **Adjourn**

- Meeting adjourns at 9:03 am. Next meeting is on July 12th, 2012.