



## MINUTES | February 16, 2012

7:30 am • Leawood City Hall • 4800 Town Center Drive • Main Conference Room

**Members Present:** Debra Filla, Julie Cain, Paul Duffendack, Alicia Jennings, Jennifer Hassler, Michelle Moloney, Scott Pashia

**Staff Present:** Chris Claxton, Marica Putman

**Members Absent:** Paula Cornwell, Gareth Matthews, Bob Pierson, Mike Schaad

**Guests:** None.

### MEMBERS

Debra Filla, Chair  
Julie Cain, Vice-Chair  
Paula Cornwell  
Paul Duffendack  
Jennifer Hassler  
Alicia Jennings  
Gareth Matthews  
Michelle Moloney  
Scott Pashia  
Bob Pierson

Scott Lambers,  
City Administrator

Kevin Jeffries,  
Pres. & CEO Leawood  
Chamber of Commerce

Chris Claxton,  
Director of Parks  
& Recreation

Brian Anderson,  
Parks Superintendent

Marica Putman,  
Adm. Graphics Tech

#### ✚ Welcome & Introductions

- The SAB meeting came to order at 7:39 am.

#### ✚ Approval of today's meeting agenda.

- Scott Pashia made a motion to approve the agenda. Alicia Jennings seconded the motion. Motion passed unanimously.

#### ✚ Approval of the past meeting minutes.

- Julie Cain made a motion to approve the January 12<sup>th</sup> minutes. Scott Pashia seconded the motion. Motion passed unanimously.

#### ✚ 4<sup>th</sup> Annual HOA Meeting

- Received positive comments from our HOA meeting. The best one yet!
- Members are encouraged to express their opinions for the meeting and for next year.
  - Asking board members/resident representatives to pay after they have registered due to late registrations from main board members (presidents/vice presidents). A few registered and did not attend when they were asked to pay.
  - Enjoyed the school speakers from Brookwood and their achievements. Members discussed getting that excitement and motivation to the other schools. Julie Cain will contact Sue Matson, President of the Blue Valley School Board, and speak with her about Brookwood's presentation and to have Blue Valley's participation in the future.
  - Scott Pashia pointed out that we still need to know how we've achieved certain levels, where we are in the community in terms of recycling, and how it would be helpful to our committee to provide the data. We need individual HOA's input to document recycling activities. Members discuss trash services, efforts of recycling and measurements.
  - Providing dinner. It's work, money, and it lengthens the event time. Is it necessary? Is it cost effective? Are we getting a return value from it? Are we entertaining these people or are we educating them? Vendors were great and they are engaging the people. How can we continue that without the enormous expense of the dinner? Members discuss their

### ACTION ITEMS

- ✓ Julie Cain will contact Sue Matson about Brookwood's presentation
- ✓ Chair Filla to follow-up with vendor thank you's.
- ✓ Chris to reserve the 2013 HOA meeting date at the lodge.

opinions. Possibly piggy bank on another recycling event or make the dinner more casual.

- Online registration has been suggested for future meetings.
  - Enjoyed art and essay displays and having the kids there too.
  - Vendors were great and engaging.
  - Provide a survey. List a change of dinner format (luncheon, picnic) and who did you speak with after the HOA meeting within your home owners association. Receive and discuss the feedback.
  - Sending out thank you's with an email link to the presentations, home owner's link, and overview. Provide a banner on the website and thank everyone for attending. If people are reading the website and did not attend, they could go back to their HOA president and ask about the event and view additional info online. Check with Mark Andrasik to determine the website hits. Chair Filla will follow-up with thank you's.
  - Staff presentations for future events such as the Arbor Day event.
- Pencil in 2013 date for the next HOA meeting is February 7. Chris Claxton will reserve the date at the Lodge.

### **Bicycle Friendly Community**

- Bicycle Friendly Business application has been submitted.
- Brian Anderson sent out a survey to all employees to receive feedback for the programs for the League. They wanted to know how the program is going and respondent's opinions. Chris Claxton answered questions pertaining to program awareness, usefulness, and benefits. Suggestions include finishing of bike lanes, trails, rider safety, etc. The results should be in late spring or May.
- Prairie Village area of 77<sup>th</sup> and State Line Street. They moved the road, expanded the park, and provided 2 pedestrian walks. The area became more assessable to the shops, parks, and walkways. Chris Claxton suggested a meeting designated for goals and discussing new developments for implanting technology such as QR codes into signage for trails and destination information.
- Members discussed that the Complete Streets Policy is the core of one of our missions to assist in making Leawood a pedestrian and bicycle friendly community. It was decided that this be called the Bicycle Friendly Community Project. Members will decide on a working session date (suggested date is Thursday, April 26, 2012, 4-6 pm) and will meet with the following departments:

#### **Working Session: Bringing the Complete Streets Policy to Life**

- Planning
- Planning Commission
- Public Works
- Parks & Recreation
- Police
- BFC
- City Administrator
- Mayor, Council

### **Goals & Objectives**

- Envision our 2012 Highlights
  - We kept focused, worked on our centers of influence, and we didn't overextend ourselves.
  - Members discussed participating in e-Waste this year. Jim Twigg, Environmental Programs Coordinator for the City of Overland Park, would like for Leawood to participate again. We provide volunteers and equipment. Paul Duffendack will ask about adding paint recycling to their e-Waste program. Chair Filla suggested inviting Heartland Habit to

e-Waste as they would use the paint.

- Over budget concerns and not overextending staff. Members reviewed and discussed calendar time line events/projects. Members discussed art and essay projects. Due to testing periods, many schools were not able to participate. It was suggested that it be moved to the fall and students be recognized in the spring. Additionally, we should meet with the teachers before school is out so that the art and essays contests could be programmed into their lessons plans and/or curriculum.
- Chair Filla suggested True Blue as part of the high school curriculum. Scott Pashia suggested the CAPS program and to speak with Eric Kessler. CAPS is Center for Advanced Professional Studies (7501 W. 149<sup>th</sup> Terrace; Overland Park, KS 66223; 913.239-5000; [www.BVCAPS.org](http://www.BVCAPS.org) or [www.bluevalleyk12.org](http://www.bluevalleyk12.org)). Chair Filla asked that Scott Pashia and Jennifer Hassler to take on this participation challenge.
- Jennifer Hassler will send out information after reviewing it, about stream clean-up from Kate Delehunt. Members discuss publishing community service information in schools.
- Survey Interests feedback will be tabulated and sent to Chair Filla and Julie Cain.
- Due to work reconstruction, Michelle Moloney may have to resign. She will discuss the matter with Chair Filla. Michelle Moloney suggestions concerning moving to digital means would eliminate administrative burden and will save time.
- Scott Pashia suggested adding healthy eating to the healthy living lifestyle. This would include farmer's market and more. Chris Claxton mentioned our own Live Healthy Leawood program that is not as active today but would like to jumpstart it again and maybe incorporate that element in it. Paul Duffendack will check to see if there's an ordinance concerning a farmer's market in Leawood. He's asked the question. Have we done everything we can as a City? Suggesting alternative fuel and live by example. Alicia Jennings will ask Kevin Jeffries attend our next meeting to discuss business recycling. He is an honorary member. Chair Filla reminded members that our charter focuses on citizens and that it is an entry point to other issues. Members discuss various recycling issues that others have had such as not having the land and building on trashed land.
- Chris Claxton asked Scott Lambers for a budget increase. She was not able to increase for this year and was told to request the increase for 2013. We were asked not to go over budget this year. Our balance is approximately \$4,700. There is concern for the large item recycling associated expenses due to increase participation. It is thought that the north part of Leawood may still have the large item pick up in their contracts so that the actual pickup may incur less cost than the South. It has already been advertised for this year and will need to review it for cost and effectiveness for next year.

#### **Adjourn**

- Meeting adjourns at 9:00 am. Next meeting is on March 8th, 2012.