



## MINUTES | June 9, 2011

7:30 am • Leawood City Hall • 4800 Town Center Drive • Main Conference Room

**Members Present:** Debra Filla, Julie Cain, Paula Cornwell, Alicia Jennings, Jennifer Hassler, Scott Pashia, Bob Pierson

**Staff Present:** Chris Claxton, Brian Anderson, Marica Putman

**Members Absent:** Paul Duffendack, Murali Ramaswami, K.O. Strohbahn

**Guest:** none

### MEMBERS

Debra Filla, Chair  
Julie Cain, Vice-Chair  
Paula Cornwell  
Paul Duffendack  
Alicia Jennings  
Jennifer Hassler  
Bob Pierson  
K.O. Strohbahn  
Murali Ramaswami

Scott Lambers,  
City Administrator

Kevin Jeffries,  
Pres. & CEO Leawood  
Chamber of Commerce

Chris Claxton,  
Director of Parks  
& Recreation

Brian Anderson,  
Parks Superintendent

Marica Putman,  
Adm. Graphics Tech

#### ✦ Welcome & Introductions

- The SAB meeting came to order at 7:40 am.

#### ✦ Approval of today's meeting agenda.

- Alicia Jennings made a motion to approve the agenda. Jennifer Hassler seconded the motion. Motion passed unanimously.

#### ✦ Approval of the past meeting minutes.

- Scott Pashia made a motion to approve May 12<sup>th</sup>, 2011 minutes. Paula Cornwell seconded the motion. Motion passed unanimously.

#### ✦ Recirculation Day / Large Item Pickup – South Leawood

- Members discussed feedback from homeowners. It was felt that there was more participation and greater contribution due to signage, better PR, plus the area had trash service contracts that did not provide for large item pickup.
- The event was deemed a success with the majority of items were re-circulated. Homeowners continued to bring out items that were not eligible for pickup or when they saw the truck coming. Members discussed various issues and how to handle items that were picked not picked up. Town and Country passes out fliers to residents and attaches stickers on items that ineligible for pickup.
- Parks and Recreation did receive a lot of calls for missed pickups. Many of those calls turned out to be ineligible items. Brian Anderson sent out a crew to pick up items that were missed by Town and Country or not picked up. Town and Country made several trips throughout the area because people kept putting items out. Brian Anderson suggested an early pickup time and an ending time deadline are needed.
- Jennifer Hassler called Habitat Restore and informed them of the event. It was short notice. She suggested calling prior to the event's date. This would help re-circulate items not picked up by Town and Country. Julie Cain suggests contacting Hope Faith and other organizations too.
- People missed the sign deadline but those who called and wanted a sign received one. Members discussed providing signs for all HOAs and the exception being if they called to say they did not want them..
- Members discuss future pick up areas, concentration of homes, cul-de-sacs, gated communities, and more.
- Next event is September 17<sup>th</sup>. Scott Lambers would assist costs for pickup utilizing next year's budget.
- Flier will be redesigned for greater message impact. Chair Filla requested that the flier be sent out at the end of the month. Send organization names to Chris Claxton or Marica Putman to receive a flier.

#### ✚ **Green Gauntlet Challenge – Chair Filla**

- Mark Andrasik and Scott Smith have provided a link from AIMS to provide HOA info online. This is a fabulous program for locating subdivisions, viewing bylaws and declarations, providing a much needed service for everyone. Members discuss how to use it and informing their HOA contacts of this new program.
- Taste of Leawood inserts included the Green Gauntlet Challenge. Inside the bright orange envelopes were the Johnson County Environment magnet and the Green Gauntlet Challenge postcard designed by K.O. Strohbehn. Envelopes were sealed with an Ertle the Turtle sticker.
- Chair Filla, Julie Cain, and Scott Pashia met after last meeting to work on HOA assignments. Chair Filla explained the resulting spreadsheet and HOA assignments to members. She will send the revised copy electronically. Originally thought we had 55 HOAs, as it turns out, we have over 70 HOAs.
- Chair Filla spoke about using Google Docs which will allow the green team and staff to share the HOA spreadsheet.. Julie Cain created the Leawood Homes Association Discussion Outline. This list was passed out to everyone and reviewed. It will serve as a guide when speaking to an HOA contact.
- Two meetings are set up for those who missed the annual meeting in February. The dates are Thursday, June 30<sup>th</sup> and Wednesday, July 13<sup>th</sup> from 7:00 – 8:00 pm in the main conference room. The agenda is: Review changes in the Johnson County Waste Management, an overview of sustainability presentation, demonstration of the interactive web map, and a Q& A session. Meeting materials are available online or in a packet. Magnets can be requested and picked up from Parks and Recreation. Johnson County Environmental guidelines concerning the new procedures are online on the Sustainability Advisory Board webpage.
- A work session is scheduled for Wednesday, June 15<sup>th</sup> from 5:00 – 7:00 pm in the main conference room.
- Members discussed a thank you follow up opportunity for those who attended the February HOA meeting. They also discussed reserving the Lodge for next year's annual meeting (Thursday, February 2, 2012).

#### ✚ **Bicycle Friendly Community – Brian Anderson and Alicia Jennings**

- Spoke 'n Art. Brian Anderson is anticipating at least 14 riders with more signing on the day of the ride. Julie Cain emphasized that the Arts Council will have someone present at each art stop. She explained that each art piece will have a sign and a code and when you call Prudential's 451-home and enter the code, you will hear a recording about that art piece. Leawood is the first city to use this interactive method. Photographs will be taken of the event.
- Weather appears to be great. Brian Anderson shares the ride's itinerary, starting at Ironwoods Park, with members. Two vans will be available for rides back to Ironwoods Park.
- Leawood is the first city in Johnson County to have a complete streets policy pass.
- The deadline to apply for the Bicycle Friendly City designation is July 22<sup>nd</sup>. Members discuss Bicycle Friendly Business checklist and providing that info on our application for the Bicycle Friendly City. Chris from 360 Architect will provided application assistance if needed and provided a tip: include all the fun things you do and send it all in even if it's not on the form as it still makes an impact. Every city facility/location has shower facilities and more. City Hall is working toward becoming a Bicycle Friendly Business with the bicycle loaner program, bike racks, employer incentive programs, etc. Chair Filla shares a list of other Bicycle Friendly Businesses in the area and how we compare. The committee discusses the commuter tax credit for employees to receive \$20 a month for bike costs if riding a bike 3x week or bus transit passes if riding the bus.

- Alicia Jennings made a motion that the Sustainability Advisory Board recommends to the Council, that the City of Leawood set as a goal to be a Bicycle Friendly Business. Paula Cornwell seconded the motion. Motion passed unanimously. Chris Claxton will put it on the Council Agenda July 18<sup>th</sup>. Chair Filla asks that both Parks and Recreation (Bicycle Friendly Committee) and Sustainability Advisory Board agenda to include the recommendation.

**✚ Stream Teams – Jennifer Hassler**

- Finished spring rounds of testing and will schedule summer testing in a few weeks. She invited the Blue Valley North student, Jack Goldberg, to view testing procedures and has not heard if he attended or not.
- Fecal counting testing has been limited because of the lack of equipment when they first started.

**✚ Essay and Art Contest Awards – Paula Cornwell and Scott Pashia**

- Confirmed school participation and will work to add two additional schools, Brookwood and Corinth. Moving the timeline to the fall to avoid the testing in the spring plus it would allow us to have the presentation of winners at the HOA meeting.
- Looking for sponsors who can donate \$1,000 to use as incentives to increase school participation, rewarding those who participate with a money incentive. They will be asking Sprint and Ripple Glass for their assistance. Chris Claxton suggested contacting the Leawood Foundation and Julie Cain suggested Leawood Rotary as potential sponsors. They will contact each organization.
- Scott Pashia had a great idea around recycling for the art contest. The theme is encouraging the use of found objects and bio-degradable materials for a more sculptural look.
- They discussed personal meetings with the principals with a list of sponsors and monetary participation amounts. They have suggested a \$500 gift card to each of the winning art contest school and the winning essay contest school. Other monetary gifts for participating schools will vary.
- Brookwood has a special environmental team. It would be fun for them to talk about their program and at the HOA meeting to include a fact sheet to include other ways that schools can engage and be involved.
- See proposed outline and timeline below.

**2011/2012 Essay & Art Contest  
Proposal June 8, 2011**

Schools to Participate:

St Michaels  
Cure of Ars  
Church of the Nativity  
Leawood Middle  
Prairie Star Middle  
Prairie Star Elementary  
Leawood Elementary  
Mission Trail Elementary  
*Brookwood-new*  
*Corinth-new*

Topics

- Essay: Water

- Art: Recycling
  - Encourage use of found objects and bio-degradable materials

#### Recognition

- Look for 1-3 sponsors and provide cash prizes of \$500 each for art and essay contest to go to the winning school (Sprint, Ripple Glass)
- Traditional teacher and student gifts

#### Timeline

- July 30: Confirm 1-3 sponsors
- Mid-Sept: Letters and personal visits to schools asking for their participation
- Dec 1: Deadline
- Jan 15: Notice to recipients
- Feb: HOA meeting recognition
  - Include feature of Brookwood's HIP team
    - Grant they received for composting
  - Include fact sheet of other things school's can do to support the environment

#### Other ideas

- Offer art students studio time at Artichokes Gallery and Studio to promote participation

#### ✚ **Summer Meetings – Chair Filla**

- Next meeting will be in July and skipping the August meeting. Work sessions can be scheduled in August.

#### ✚ **Adjourn**

- Meeting adjourns at 9:05 am.
- Next meeting will be July 14<sup>th</sup>, 2011.