



MINUTES | January 13, 2011

7:30 am • Leawood City Hall • 4800 Town Center Drive • Main Conference Room

Members Present: Debra Filla, Julie Cain, Paul Duffendack, Alicia Jennings, Bob Pierson and Murali Ramaswami

Staff Present: Chris Claxton, Marica Putman

Members Absent: Paula Cornwell, Jennifer Hassler, and K.O. Strohhahn

Guest: None.

MEMBERS

Debra Filla, Chair
Julie Cain, Vice-Chair
Paula Cornwell
Paul Duffendack
Alicia Jennings
Jennifer Hassler
Bob Pierson
K.O. Strohhahn
Murali Ramaswami

Scott Lambers,
City Administrator

Kevin Jeffries,
Pres. & CEO Leawood
Chamber of Commerce

Chris Claxton,
Director of Parks
& Recreation

Brian Anderson,
Parks Superintendent

Marica Putman,
Adm. Graphics Tech

Welcome & Introductions

- The SAB meeting came to order at 7:45 am.

Approval of today's meeting agenda.

Approved.

Approval of the past meeting minutes.

- Amended E-waste section of the December 9th minutes.
- Paul Duffendack made a motion to approve December 9, 2010 amended minutes.
- Alicia Jennings seconded the motion. Motion passed unanimously.

HOA Meeting - All

- Review "To Do's".
- Postcard invites have been drafted, created, and mailed.
- The website does not include the location event and will be corrected.
- Julie Cain received a phone call from a Steeplechase HOA member who commented that she would like to know of the agenda and vendor prior to the meeting to help generate excitement and enthusiasm for her group.
- Chair Filla to work with Marica Putman to finish agenda page of the meeting brochure.
- Marica Putman will follow-up with phone calls to the HOAs; to be done by the 25th.
- E-vites will be emailed shortly. A majority of the group was not able to use the voting option. For some, the invite would not open due to different versions. E-vite reminder deadline is the 24th. The HOA list is constantly evolving. Send e-vites to Joe Rexwinkle and Melissa DeBoer.
- Dean and Deluca catering deadline on the 28th. Chicken and beef skewers, rice, tossed salad, cookies, and brownies.
- Chris Claxton may purchase plates, glasses, and silverware after comparing rental options (recyclable items).
- Julie Cain is creating the centerpieces at a reasonable cost. The group discussed various ideas.
- Marica Putman will contact Mark Andrasik or Scott Smith to update the SAB's news and event section of the website. The group navigates the new website.
- Chair Filla shares that she will do the opening, Julie Coon will provide a presentation, and Julie Cain will close. Julie Coon will send her presentation to Marica Putman to be included on the CD for the HOA packet. The challenge is to get to 100% recycling participation and discuss how to measure that.
- Julie Coon is excited about the upcoming challenge and is hoping that this will motivate homeowners into recycling. However, tracking every person and measuring their recycling progress is a bit daunting. Chair Filla clarified that we need the help of the HOAs to tackle this challenge. It has to be the homes associations task to track determine

their progress. Our role is to issue the challenge. Chair Filla would like to see all 55 homes associations listed on the website. When a homes association reaches their goal, we can tag it as being 'green'.

- Julie Cain will provide a challenge checklist to achieve their 'green' status.
- The group discusses Green Gauntlet signage and motivating, recognizing participants.
- Chris Claxton passes our awards from MARC and the group discusses more ideas similar to the award being passed around.
- Chair Filla asked Bob Pierson to provide numbers for comparison for today and where we are going tomorrow. He is to get statistics from Deffenbaugh and Town & Country as to how much they are picking up. How much is yard waste, how much is waste, and how much is recycling. Ideally, for next year, the City will double its yard waste because more and more people will have this provided in their contracts. As recycling and waste goes up, take those numbers and divide it by the number of citizens to get an indication of where we are going in the future. Bob Pierson explained the difficulty of tracking the numbers because trash haulers go from city to city in the same day. Chair Filla asked that he and Julie Cain work on how to get those specific statistics. Scott Lambers receives a report from Deffenbaugh. It is not known how frequent the report comes out. Julie Coon speaks that this is an issue when they are requesting county information because they will do both sides of the state lines in the same day or they will do Wyandotte County or Merriam in the same day. In which they have to be creative and find it through other means like contracts. I.e. 48 out of 55 have recycling in their contracts this year. Next year we have 55 out 55. The group discusses various options and ideas.
- Bob Pierson asks about the Pay As You Throw stickers. Julie Coon answers that they can be purchased by their HOA or hauler. Some cities provide the stickers and receive 50 cents per sticker purchase. The county will enforce it.
- On January 1st, trash haulers cannot collect yard waste for disposal in the landfill and whatever they work out with residents on volume is non-regulated.
- Deffenbaugh hired a consultant that claims that they have landfill capacity until 2043 due to yard waste reduction. The county has hired a consultant to look at their consultant's numbers and verify the capacity. There will probably be a hearing in April to increase the special use permit. They have a 14 acre composting facility for yard waste. A list of haulers is on JoCo website. The group discusses negotiation issues e.g. bins.
- For booths: Town & Country, Deffenbaugh, Ripple Glass, Sprint – Matt Wiles, Bicycle Friendly Committee, Stream Teams – Kate Delehunt and Jennifer Hassler.
- Chris Claxton - easels.
- Bob Pierson - recycle bins.
- Rain Gardens – Dustin Branick, combining with Kate Delehunt and Jennifer Hassler.
- BFC has banners.
- Room layout – Marica Putman and Alicia Jennings.
- Julie Stasi – HOA map and additional maps.
- Takeaways – Ripple Glass bins
- Marica Putman to burn CD's – include updated presentations, checklist, and recycling information (materials deadline is the 27th).
- Need pictures and individual focus group descriptions.
- Julie Cain - sign-in. She suggested in providing tickets for people to get a bin.
- Chair Filla will check with Paula Cornwell and see if her daughter, Zoe, is volunteering.
- The group runs through the meeting order and round table discussions. The group decides to do a work session on the 27th.

Adjourn

- Meeting adjourns approximately at 9:30 am. Next meeting will be February 10, 2011.