



MINUTES | December 9, 2010

7:30 am • Leawood City Hall • 4800 Town Center Drive • Main Conference Room

Members Present: Debra Filla, Julie Cain, Paul Duffendack, Alicia Jennings, Bob Pierson and Murali Ramaswami

Staff Present: Chris Claxton, Brian Anderson, Marica Putman

Members Absent: Paula Cornwell, Jennifer Hassler, and K.O. Strohhahn

Guest: Julie Coon, Johnson County Environmental

MEMBERS

Debra Filla, Chair
Julie Cain, Vice-Chair
Paula Cornwell
Paul Duffendack
Alicia Jennings
Jennifer Hassler
Bob Pierson
K.O. Strohhahn
Murali Ramaswami

Scott Lambers,
City Administrator

Kevin Jeffries,
Pres. & CEO Leawood
Chamber of Commerce

Chris Claxton,
Director of Parks
& Recreation

Brian Anderson,
Parks Superintendent

Marica Putman,
Adm. Graphics Tech

✚ Welcome & Introductions

- The SAB meeting came to order at 7:47 am.
- Julie Coon from Johnson County Environmental is introduced.

✚ Approval of today's meeting agenda.

Approved.

✚ Approval of the past meeting minutes.

- Bob Pierson made a motion to approve November 11, 2010 minutes.
- Alicia Jennings seconded the motion. Motion passed unanimously.

✚ Recycling – E-Waste - November 13th - Paul Duffendack

- E-waste materials collection was light. Volunteer participation was more than adequate.
- Jim Twigg of Overland Park will determine the next event date. As time goes by, our participation will be less needed because of the industry's response to e-waste recycling throughout the metro area. We can evaluate future participation.
- Discussed various organizations that pick up e-waste items and more.

✚ Large Item Pick Up – Bob Pierson

- No charges from the second event were incurred. We were successful in the fact that we did not have a truck load of items to be hauled out.
- Chris Claxton reiterated that residents are unaware of what their contract says or what services they are paying for. She receives many calls from 123rd and south.
- Discussed boundary issues/concerns for the next large item pick up.

✚ Green Mobility – Bicycle Friendly Community – Chris Claxton

- Brian Anderson has met with planners concerning the Complete Streets Policy.
- A decision was made in that we do not pursue our application until August 2011. Currently, we have not made enough progress to be considered for the application. However, significant progress will be made by August 2011.
- Brian Anderson is working toward the goal that the City of Leawood be the first Bicycle Friendly Business.
- Discussed the Complete Streets Policy process in regards to the developmental ordinance, maps, City Council, Planning Commission work sessions, and more.
- Alicia Jennings mentioned that she and Elizabeth Bejan applied for a grant for Safe Routes. The amount is \$2,000.
- Brian Anderson has purchased two bikes from Elite Cycling. Human Resources Wellness Fund would purchase two bikes, helmets, etc. for employees to use for errands. We will have the bikes early next year. These items will be included to show our progress in our

application. When compared to last year's application, this year's application will mark a vast improvement.

- Discussed the percentages of corporations that recycle and what can be done to increase the percentages. Julie Coon suggests contacting Craig Wood (913.715.6917) who specializes in corporate recycling programs. He will speak with the company managers, building managers, and haulers.
- Chris Claxton suggested recognizing businesses that recycle. Julie Coon mentions a county reward program called the Annual Green Business Recognition Award. She suggested that Leawood piggyback on the program; a partnership. The application is available online. Once completed, it is sent to the county and will have the information available to Leawood. Leawood can recognize their green businesses at their own mayor recognition event. The committee is interested in this program and will discuss it further in future meetings.

Stream Teams – Jennifer Hassler, Murali Ramaswami

- Tested 4-5 streams of residents.
- The meeting on the 6th was cancelled and will be rescheduled.
- Photo for the first Stream Team will be taken at the next meeting.

Johnson County Environmental – Julie Coon, Solid Waste Specialist; Education & Outreach, and Solid Waste Planning in the Community

- Julie Coon received a call from Chair Filla and informed her of our goal of 100% participation in curbside recycling within our homes association. She is excited in Leawood's interest in a recycling pilot program that could be rolled out to the other cities in the county. It has a positive message for resident involvement.
- As of January 1, 2012, all haulers are required to provide curbside recycling to residents.
- She would like to track resident recycling percentages and is reviewing ideas, methods, and procedures. The group discusses various tracking ideas including surveys and postcards. Other cities have tracking equipment and software which is a significant cost to the haulers. Our haulers are not equipped with scales to provide this data now or in the nearby future.
- Recycle Bank is a promotional incentive to get people to recycle more and receive coupons in the mail.
- Chris Claxton suggests providing a CD with program information for the homes association to be given to everyone at the homes association meeting. The group discusses how the info could be obtained, online availability, and targeting who will receive it. Much of the information is available on the Johnson County website. They have provided a 5 minute informational video. Julie Coon suggested that we hammer the details, decide the main issues, and a slogan.
- The Green Gauntlet initially was the idea of a challenge from one homes association to another to have 100% of residents recycling. Then it was decided that we should work on that Green Gauntlet concept as a city asking the HOAs to accept the Green Gauntlet challenge to be the first city in Johnson County to have 100% participation in recycling.
- The group discusses how trash is weighed, tracking the percentages, and pledging individual resident commitment to recycle. Chair Filla asks Julie Coon for comparable stats with other cities. Because two of the largest HOAs in Leawood have contract that reducing yard waste for 3 years, Chair Filla feels that Leawood is putting less in the landfill than other cities, including cities that have not started yard waste reduction. They discuss how Town and Country and Deffenbaugh will provide us with stats that are not cumulative. Murali Ramaswami noted that one task is to find out how many residents do recycle. What matters the most is weight. He suggests that we measure weight as it is a better indicator. He suggested a baseline for this year to compare with next year's stats.

Chair Filla suggests that the first year is the focus of getting everybody recycling and then the next year increasing it. Julie Coon suggested focusing on homes association presidents and getting them involved in recycling first. They then can pass this information to the residents for their involvement. Homes associations can be measured but individual residents are more difficult to measure. The group continues this discussion on recycling participation/commitment among homes associations.

- Commitment Order:

1. The HOA accepts the Green Gauntlet Challenge in helping Leawood be the first city to be 100% participation in recycling.
2. Everyone in that HOA will go to the website and accept the challenge.
3. Getting a baseline this year for comparisons.
4. Next year, after we have 95% -100%, then focus on volume.

Provide a graph feedback. Provide an informational packet, paper survey/newsletter/postcard reply, and directions for the website. Possible for Eagle projects for collections.

- A meeting to discuss more HOA ideas/invites is Thursday, December 30th at 8:00 am.

Proposed/ Requested Expenses for the Remaining Budget

- Elite Cycling. Human Resources Wellness Fund and the SAB will provide two bikes each for a total of four bikes. Alicia Jennings made the motion to recommend that the committee spends \$698 to purchase two bicycles to be used by the city workers. Paul Duffendack seconds the motion. The motion passes unanimously.
- To purchase 100 Ripple Glass bins at \$5.00 each to be given away at the HOA meeting.
- According to Finance, items must be received by December 31, 2010 to be counted as a 2010 expense and can be paid for early 2011.
- Everyone accepts the dollars for a buffer as is; noting that it could be depleted by the end of December. Banners will be ordered and received in December.
- Magnets for the HOA and providing water bottles for summer camp kids have been decided. Magnets will not be purchased. Julie Coon has provided the committee with 875 recycling information magnets to be given out freely. They have a great educational message and will save the committee a lot of money.
- The group discusses the pros/cons of water bottles and their effect on the public. It was determined that a higher quality water bottle equals regular usage and far less likely to be thrown away. Chris Claxton will research higher quality water bottles be purchased and used as promotional items. Murali Ramaswami made a motion to recommend expenditure of up to \$1,500 on narrow, high quality water bottles (to fit bike/car holders) to be given out at events: homes association, parks and recreation, educational, as determined by the committee for promotional use. Alicia Jennings seconds the motion. The motion passes unanimously.
- Chris Claxton introduces the idea of purchasing a compost bin (approximately \$100-\$199) to be a door prize at the HOA meeting. Bob Pierson suggests purchasing leaf bags to be provided. Paul Duffendack made a motion to recommend expenditure of \$300 for a composting bin. Bob Pierson seconds the motion. The motion passes unanimously.

Adjourn

- Meeting adjourns at 9:20 am. The next meeting will be January 13, 2011.