

MINUTES OF THE GREEN INITIATIVE CITIZENS TASK FORCE

GREEN INITIATIVE CITIZENS TASK FORCE COMMITTEE MEETING HELD OCTOBER 1, 2009

7:30 am • Leawood City Hall • 4800 Town Center Drive; Leawood, KS • Main Conference Room

Members in Attendance:

Debra Filla, Chair; Julie Cain, Vice-Chair, Paula Cornwell, Camille Croteau, Paul Duffendack, and Alicia Jennings.

Members Absent:

Cindy Thesing and Bob Pierson.

Staff Present:

Chris Claxton and Marica Putman. Brian Anderson was not present.

Guests:

Jennifer Hassler.

Welcome and introductions are made with our guest Jennifer Hassler, our newest member who will be official on Monday. The Green Initiative Citizens Task Force Committee meeting came to order at 7:47 am.

Topic: **Approval of the Agenda**

Paula Cornwell made a motion to review and approve the agenda.

Julie Cain seconded the motion. Motion passed unanimously.

Topic: **Approval of the Past Meeting Minutes**

After corrections to the September 3rd meeting.

Julie Cain made a motion to review and approve the minutes of August 20th and September 3rd.

Paul Duffendack seconded the motion. Motion passed unanimously.

Topic: **Recycling - Brochure**

Chair Filla presents the redesigned recycling brochure. It is an 8.5" x 11" with a two-fold purpose, so that it can be folded and mailed. And also with the idea that it is one page and can be put up in the garage, it is now easier. There are two versions, a color and a black and white version with the floral background cut out to make it easier to print and read.

Paul Duffendack suggested a similar flier design for the E-waste event. Chair Filla mentions that this is one of three fliers that will be handed out at Freaky Friday, the

Johnson County Hazardous Waste Flier, E-waste flier, and this one. Alicia Jennings suggested laminating a few of the color recycling brochures for people to handle. Chair Filla requested the recycling brochure to be online for other to view and print.

Topic: Recycling – Freaky Friday

Camille Croteau is welcomed back. Camille Croteau show members the coloring drawings for kids of a costume Ertle and a monster Ertle designed by her son, artist Benoit Vezina. Camille Croteau presents her ideas for the hazardous waste booth/trunk-or-treat ideas. She will have a poster with an exclamation of, “Monster in my house! In the basement, in the garage, in the kitchen, under the sink, and where to get rid of them!” Camille Croteau explains her ideas for the booth.

Paula Cornwell asks about Freaky Friday (Freaky Fall Fest) event. How many years have Parks and Recreation done this? Chris Claxton answers seven years. The event is weather dependent and if it’s decent, could expect a couple thousand people.

After much discussion of what to have in the booth/trunk/table, it was decided that Camille Croteau will have Johnson County Hazardous Materials Collection Program magnets, stickers, and literature. She will provide publicity for the upcoming E-Waste event along with a volunteer sign-up sheet, and the recycling flier. An info sheet about the green committee will be displayed too. Ertle the Turtle color sheets (front/back with green info at the bottom) and candy for the kids. This booth/table will be next to the Fire truck to best promote it to the parents. Alicia Jennings will assist Camille Croteau.

Topic: Recycling – E-Waste Event

Paul Duffendack had an e-waste meeting yesterday to coordinate signage and text. Julie Cain has a source for the signs and Brian Anderson has taken care of the banners they will have and the flashing highway sign on 135th Street. He is concerned about a couple of areas. One is volunteers. Jim Twigg is collecting the names for volunteers and the number of committed volunteers is unknown and how many more he needs to get. Chair Filla expressed concern that is missing, is that she has not seen an email for a job list in 2 hour increments for volunteers to sign up. Paul Duffendack mentioned that Jim Twigg has taken this as his responsibility and is working on that issue. Paula Cornwell mentions that as soon as they have the description, everyone can then manage their own distribution.

The group discusses ROTC kids coming to volunteer in 2 three hour shifts. These shift times are very reasonable. The other is public relations. Chair Filla mentions that it goes back to the volunteer list. Usually an announcement and a volunteer list are sent out. Then you strip off the volunteer info and make the announcement a week before. Paula Cornwell expressed it as the Carolyn role – sending it out to the Sun, the Star, etc. Paul Duffendack needs people to know about it. He does have a distribution list. Chair Filla asks whether someone is willing to volunteer as the PR person. Julie Stasi has put together a flier for the last event. Marica Putman to contact her and design one for this event.

Chris Claxton announces that Parks and Recreation can do a press release, a couple of banners (one at the corner of Roe and Town Center Drive and by the City Park with soccer exposure), and relocate them to entrance at the event as suggested by Paul Duffendack. Julie Cain mentioned that Kevin Jeffries may have sign companies who compete on prices. They like to use the corrugated signs. Camille Croteau suggested the library's reopening to advertise the event too.

Julie Cain mentioned Stu Sharp and Troop 10 to assist with volunteering. Troop 10 is a highly organized mega group of Boys Scouts. These are middle school and high school boys that can assist as loaders and stackers for community work.

The group discussed other groups volunteering such as Church of the Resurrection, Prairie Village and Mission Hills. Once the email is sent out, Fox 4 notified, the PR should be fine and we're done. We had enough people that will show up. A brief discussion follows. A special use permit has been started, signage permit, and Jim Twigg is making a training video for volunteers. A handout that explains the charges will be given out. There will be a greeter that will tell people what they need and have. If they don't have the money or change their mind, they can leave without standing in line. Shredding is the second event. You have the option to go to it after dropping off e-waste going only to shredding.

Chair Filla is hesitant in calling Fox 4 until she receives the particulars of the event and describing Surplus Exchange and all the other details from Paul Duffendack. He assures her that we have time, six weeks out, get the word out asap and then put out another a second wave a week before the event. Chair Filla agrees that would be the best time for Fox 4 and to give Loren Halifax with plenty of time to get it on her agenda and to do a little research on recycling day.

Topic: Mobility – Bicycle Friendly Community

Chris Claxton had scheduled a park board meeting but they did not meet in September and they had wanted to stay in front of the Gezer dedication and because they did not have a quorum for that meeting. The deadline is not until tomorrow. That's on the agenda to discuss the sub committee. She mentioned that they should hear about their designation any day now. Whatever happens with that, we'll do a press release on it because it is a beginning and get info out in a positive way.

Alicia Jennings shows everyone the article about Columbia, Missouri in the Parade Magazine (A Free-Wheeling City by Bill Donahue, September 27, 2009, Parade, pages 18-19). She suggested sending a copy to Mayor Peggy Dunn for review.

Chris Claxton wants to meet with Elite Cycles once they move in. She has ideas for them to build a nice relationship with the Aloft Hotel. Great things such as providing bikes at

the Aloft Hotel for people who are staying there may not have cars and want to ride to our trails. It would not be difficult for those staying at the Aloft to use the trails.

Chair Filla asked the members if they wanted to officially add Bicycle Safety week as an event as part of our timeline of events. We have a bicycle rodeo, biking event citywide, and safe walk and bike walk to school. Alicia Jennings answers that it should. We can do it and make it part of the rodeo in the spring. She suggested getting the curriculum from other bicycle safety communities. We just need to find instructors. Chris Claxton mentions that they know who the instructors are as they had to identify when they did their application.

Bicycle friendly sub committee members. Chair Filla and Julie Cain have leads. Members could include someone from the store, from high school, a citizen, etc. For the kids, a bicycle safety week and coordinate it with Police and use the drunk driving goggles for impaired vision; especially for teenagers.

Topic: Expanding Green to the Planning Commission

Chair Filla explains that we had in our minutes the whole concept of suggesting we do a work session with the planning commission. She has spoken with Peggy Dunn about it and she has okay with Chair Filla's council report, it's already in the minutes and the ideas are there. Chair Filla asks if someone would like to make a motion to recommend to the planning commission a work session to talk about green initiatives as it applies to the planning commission. She asks if she has a motion on that. Paul Duffendack makes the motion. Julie Cain seconds the motion. The motion passes unanimously.

Julie Cain received an email from one of the planning commissioners and she is an architect. She helped build Boulevard Brewery and is aware of the Ripple Glass people. She and Kelly Tennenbaum, also on the planning committee, are very interested in what the green committee is doing. There is a possibility that one of them may join our meetings for more interaction. Chair Filla mentions that Lou Rasmussen has an opening and to have her talk to him as a possible appointee. Julie Cain replies that she will come Monday night to their work session on the recycling containers.

Topic: Water Conservation – Stream Teams

New task force member Jennifer Hassler has a background well suited to this topic and agreed to lead the effort for Water Conservation and Stream Teams. Please see attached resume.

Jennifer Lyn Hassler

12809 Delmar Street
Leawood, KS 66209
(913) 851 8154

jennifer.hassler@planetkc.com

- Education B.S. Biochemistry, University of Georgia, Athens, Georgia
December, 1979
- Experience 2005 - 1991 JRH Biosciences, Quality Assurance Manager
Medical Device Manufacturing
1991 - 1988 Quincy Research, Clinical Research Associate
Investigational Pharmaceutical Trail Management
1988 - 1981 Development Chemist, Petroferm USA
Specialty Chemicals for the Petroleum Industry
1981 - 1979 Loss Prevention Representative, Liberty Mutual Insurance
Workplace Hazard identification, correction and prevention services
- Affiliations Sierra Club Lifetime Member , Environmental Activism
American Chemical Society
- Personal Date of Birth October 2, 1958
Married, one son attending Mission Trail Elementary School
Lived in Leawood since July, 2005

On another note, Chair Filla requested that Julie Cain facilitate a meeting to introduce Jennifer to Stu Sharp, herself, Paul Duffendack and any others interested, to discuss the idea of stream teams with and Boy Scouts Troop 10. Our conservation project is water and hoping to provide synergy with storm water. A brief conversation follows.

Topic: Essays and Contests

Julie Cain had contacted Shawnee Mission East and Blue Valley North about volunteering for multiple things. She had emailed some ideas and heard back spoken with the Photography teacher who wants to have a photography contest with all the Blue Valley high schools. Themes could be beauty as opposed to trash. Graffiti does cost. Vandalism cost. Respect Your Environment. Leawood the Beautiful: Before and After. Let the teacher or kids decide. A brief discussion follows.

Alicia Jennings mentioned that the tree has not been planted for the winner of the essay contest. She will contact that person to select a site for the tree planting at Cure.

No more updates. The meeting adjourns.

Next meeting is November 5th, 7:30 am.

Meeting Adjourned at 9:00 am.

Minutes transcribed by Marica Putman, Administrative Graphics Technician, Parks & Recreation
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