GREEN INITIATIVE CITIZEN TASK FORCE
COMMITTEE MEETING MINUTES
THURSDAY, AUGUST 28, 2008
7:30 A.M., Leawood City Hall, Main Conference Room

Members Present
Debra Filla, Chair
Lisa Cooper
Kevin Jeffries (Honorary Member/Advisor)
Alicia Jennings
Cindy Thesing
James Azeltine, Vice Chair
Paula Cornwell
Caroline O’Malley
Bob Pierson

Members Absent
Camille Croteau
David Crupper

Staff Present
George Ertle, Administrative Intern

7:30 – Chair Filla opened the meeting.

Approve agenda

Minutes of July 31, 2008, approved.

The committee reviewed the logo option. Chair Filla raised the concern with the ‘green task force’ name in logo, did not want to promote ourselves because we are only a yearlong charter. Everyone liked the ‘Leawood greening with distinction’, so citizens would realize it is from the city. Deb remarked that we are not trying to create recognition for ourselves, right now for a letter we do not need to confuse people. Wants to save ‘Green up’ logo and idea in case there is a ‘Green up’ initiative in the future.

Chair Filla – Essay contest approved was approved by the Council. The committee agreed on a logo.

7:50 – George Ertle – explained trash container research.
Chair Filla advised George to speak with Chris Claxton in Parks and Recreation Department to discuss budget authority and logistics for adding recycling containers to City parks.

The committee discussed possible sponsorship opportunities for trash containers.
8:15 – The committee reviewed tasks and objectives for the October 9th meeting.

Chair Filla. – Went to the Mid America Regional Council (MARC) solid waste district meeting. The meeting was a nine (9) county gathering to discuss solid waste management. Waste companies incur additional costs because they have to drive to landfills further away like Lawrence. The MARC has stats on how long it would take for the landfill to fill if there were different levels of diversion, MARC provided basic suggestions on strategy to increase recycling with education and incentives, many which the committee has discussed.

Someone remarked that Maureen Kenny was interested in working with the committee. It was motioned that Maureen Kenny should be an ad-hoc member. Motion approved.

The committee discussed the language used in the drafted letter for the October 9th homes association meeting.
Bob Pierson – The homes associations are looking forward to meeting and connecting, on many issues, collaborating.
James Azeltine – concerned language hinted that city would take over trash hauling. Someone read drafted letter out loud, committee approved the language.

James Azeltine – Homes Associations have different numbers of members, some have 50 some have 100’s.
Chair Filla – every homes association should bring two (2) members.
Kevin Jeffries passed out Leawood homes association listing – there are some association member/presidents that need to be confirmed. Going to get mailing labels for everyone. The committee wants to know by September 12th who is coming.

The committee discussed how people will RSVP to event, consensus that Julie Stasi should receive RSVPs.

Chair Filla – went over invitations, thinks we should call or email everyone who is invited in a week and confirm invitations. Invitations to include; City Council, Scott Lambers, Julie Coon, Task Force.

George was asked to contact Marica Putman in the Parks and Recreation Department about the greening with distinction logo and to find out what it takes to prepare a logo on a piece of stationary and nametags.

Alicia Jennings - showed pictures that she thinks would look good for the poster boards for the October meeting.

The group discussed items that can be placed in the green bags that are going to be given away at the meeting. Items include; magnets that identify places to recycle, foldouts containing information, go green buttons. One hundred of each item was decided.
Cindy remarked that she wants to end the October meeting with something positive that shows Leawood recycling.

The committee discussed the agenda for the October meeting. Chair Filla – Start with half hour social time, followed by an opening by Mayor Dunn, dinner, Julie Coon to speak during dinner. The evening to begin at 6PM. After dinner there will be a call to action to join one of two committees. The first to discuss and create a waste management contract, the second focused on education. Kevin Jeffries remarked that businesses have a difficult time recycling because City ordinances prohibit dumpsters behind buildings. Chair Filla responded that the Planning Commission will need to be involved on that issue and perhaps a change to City ordinances will be needed.

Lisa Cooper shared a draft press release and added that the committee needs to invite the press. Lisa suggested if committee members personally know individuals from the press to please invite them.

The committee discussed how to sign up folks and agreed that there should be one sign up sheet (for the two impromptu committee meetings following dinner) at each table.

The committee scheduled two future meetings; September 11th and September 25th.

Some reminded that whoever creates the invitation should remember to include in the RSVP whether or not the person would like to carpool.

Alicia Jennings presented information about the League of American bicyclists. Deb Filla agreed to bring the recommendation for submitting a Bicycle Friendly Community application to the Council for their approval.

Alicia Jennings will look into walking to school grants that are available.

8:55- Meeting adjourned

Minutes transcribed by George Ertle.