



**ADVISORY BOARD**  
**Meeting Minutes – August 9, 2016 - 5:30 p.m.**  
**Leawood City Hall – Maple Room**

Board members in attendance: Karen Ward-Reimer (Chair), Lorrie Hamilton, Amy Vlastic, Doug Stevens, Steve McGurran and Bob Wright

Board Member absent: Gary Swanson

Council Liaison present: Julie Cain

Staff members present: April Bishop, Brian Anderson, Chris Claxton, and Dalnita Holland

Chair Ward-Reimer called the meeting to order at 5:34 p.m.

Lorrie Hamilton made a motion to approve the July 12, 2016 meeting minutes. Amy Vlastic seconded the motion. The minutes were approved unanimously.

**I. Old Business**

**A. Naming Rights and Sponsorships “Draft 3”**

Amy asked how the Council feels about naming things.

Council Liaison Cain commented that generally speaking, they do not want signs everywhere. In regards to the soccer complex on 135<sup>th</sup> in Overland Park, she can appreciate that happening.

Lorrie added that Scheels paid \$675,000 for the naming rights over seven years. Overland Park went to Scheels for the sponsorship. They named the whole complex after them.

Chris reported everything in red is what was added or changed since the last board meeting. She apologized to Amy for not contacting her to bring back her information from Overland Park on Deanna Rose. Chris thinks the information from Denver is less convoluted, easier to read and is more logical on how it is divided. They have the following categories:

1. Gifts
2. Corporate Sponsorships
3. Naming Rights

They are a larger city and theirs is six to eight pages long. It makes more sense that ours could fit in one general section. Bike racks, and picnic tables were listed consistently throughout other policies. All but two had added the value amount & life span. Most agencies had already determined the life span of the amenity except for trees.

Chair Ward-Reimer asked why the trees were only listed as available in the fall.

Chris replied the best chance of survival is to plant trees in the fall, giving them a whole year of growth. We can add a spring option if Brian is in agreement.

Steve asked are you asking us to approve the redlined items.

Chris replied she had accepted everything that was discussed at the previous meetings. Those items were changed and are now in black. She would like everyone to read through it and let her know what might work the best. We will still have the September meeting to clean it up, and add a little more. Another choice would be take what we have expanded and put in this format by September. Or refine, expand and take it to Council in October. The Council will meet on September 19 after the Park Board's September 13<sup>th</sup> meeting. With no meetings until October 24, due to travel to I-Lan, it could be placed on that agenda or on the first meeting in November.

Doug asked what format Chris is referring to.

Chris responded the format would be separating gifts, corporate sponsorships, and naming rights.

Steve asked what if Chris put into this format, and sends it out to everyone. All of the board can send their responds to her. Is this the only thing from the board going to the Council?

Chris answered she is not sure if the document will be ready by September. There is no need to hurry it along as implementation would not take effect until 2017.

Steve suggested tabling for now and to look at it later.

Chris asked that everyone to look through it and let her know if they have any other input. She will check with others that do corporate work and ask them if this makes sense. Denver's policy seems to be the cleanest.

Amy asked if naming rights need to go through the Council for approval.

Chris replied they will approve the policy. That way we do not need to go back to them every time there is a donation. Naming rights is more for a playground, or a shelter. There are somethings unknown to us in the future, maybe someone might come forward and give us money for a shelter at 96th and Lee or for improvements/additions at Ironwoods.

Lorrie stated this is for facilities from within. It may be a piece of something or parts from within.

Chris added some of this is done by identifying and putting the size of the donation.

Council Liaison Cain commented she was at the Nerman Museum of Contemporary Art today and noticed every room had a name on it.

April added it was very tastefully done. The educational center is named after Mary Tearney.

Lorrie stated that is the norm these days for public organization like city's or parks' departments. They simply can't afford to do everything they want to do. Let's face it, people want to put their name on things or have some kind of acknowledgement.

Chair Ward-Reimer asked under duration- will that be how long before they need to renew it or is it depending on the item. Will there be a range of numbers?

Chris answered yes by looking at the expected life cycle of the item. The table can show a range of years. Previous donations should be grandfathered in. She will rely on Brian for his input on how long something will last and its value. Park bench, bike rack, picnic table, would refer to the table for specific years. A bike rack may be 3 years, a bench could be 8 years or picnic table maybe 10 years. Clear guidelines are better longer than shorter to

be fair to the donor. Referring to table for specifics durations makes sense. Relocation is very standard in all of the policies. She still has questions on how to incorporated legacy policy.

*The Board agreed to table "Naming Rights and Sponsorships "Draft 3" for now and look at it later.*

## **B. Update on Inclusive Playground Project**

Chris asked did everyone see the change info on the playground. The price was increased by \$3,000 to cover the expression swing. It was the one thing that they wanted from the beginning; she put another bay on one side of the swings and bumped out the surface. It didn't need to have the pour in place and decided to go with the mulch. The revised quote from Victoria is \$85,000 of the healthy initiative funding cost share.

Steve asked when the equipment will be received.

Chris replied that she had sent an email last Friday to Nick with Cunningham since our rep is on vacation. She thanked them, and asking about setting up a time line on when we need to place the order. The Foundation is still waiting on their 501(C)3 approval. The Foundation has the funds, but might need to go through Great Kansas City Foundation if they have not received their 501 status by the time the payment is due.

The potential donor about the concrete is no longer in the concrete business. It was recommended to the Mayor instead of asking for the concrete to ask for a monetary gift of \$50,000.

Steve knows that we did get a personal letter and packet sent to the Hall Family Foundation. Other packets will go out through the Leawood Foundation members. We offered Variety KC naming rights for the 2-5 age group for \$50,000, they asked if we would consider naming rights for the entire playground. Alice wrote back to say we would consider the whole playground for \$150,000. Deborah will be taking that to her board this week or next.

We plan to apply separately to Royals Charities since they fund twice a year. Victoria did reach out to Toby Cook having worked with him before and to put this project on his radar. That leaves \$149,000 for The Foundation to fund raise. AMC will also let us know on Monday. We asked for \$25,000 and thought it would be a nice space for a donor party. Working now on the signage that shows the fund raising progress. Soccer will be starting soon and you never know who will be down at the park.

Steve asked what the new total we are striving for.

Chris responded \$179,000; it is \$413,000 to include everything.

Steve confirmed \$50,000 from the city, and \$85,000 from the healthy initiative funding cost share.

Chris responded they already had \$186,000. We should be able to get a couple of pillars.

Lorrie added it is well over half of the funding.

Council Liaison Cain asked if the total of the inclusive playground was around \$400,000.

Chris replied \$413,000 includes the demolition; \$10,000 shipping. It doesn't include signage or tipping fees for taking the playground away. Keep in mind they give half of the main structures.

Council Liaison Cain complimented Chris on a great accomplishment.

Chris thanked Brian, Alice and Victoria for all of their contributions. Victoria has come here more than three times on her own time at no cost to the city.

Lorrie added she was impressed with the Victoria's presentation to Planning. Their Board didn't have a single question.

Chris also thanked the Planning staff for their additional help in writing the presentation. Dave Lovetere will work with Brian during the construction period. The playground needs to be in the ground by December 1<sup>st</sup>. The Foundation is making good contacts and is she is confident they will get the funding. The packet is a colorful, informational piece with a letter from Alice and the Mayor.

Lorrie and Chair Ward-Reimer commended The Foundation and Chris for getting things done so much faster than normal.

## **II. Council Liaison Report**

Council Liaison Cain reported it has been a relatively quiet summer with smaller packets. Lisa Harrison has filled the vacated seat of Councilwoman Carrie Rezac in Ward 3. A wide variety has come forward to fill the vacant seat in Ward 2. It is definitely a Heinz 57 group; young, old, male, female, many from different backgrounds. It is interesting to hear what their motivation is to desire the office. Nine interviewed for the position and one has been chosen. The announcement will be coming soon.

A delegation from Leawood is going to Taiwan. It has been a very long time since we have been there. She is going with the group in October and is thrilled to be included.

Chris asked Fire Chief Dave Williams about the progress of the Fire Station.

Council Liaison Cain reported the bonds for the project are in place.

Chris commented she thought they are going to go with Degaspri on the design. Not sure how that will be done if it is Joe Johnson or Dave, or a group.

Council Liaison Cain reported that the fire station will be on the opposite side of the park with a fence.

## **III. Staff Reports**

April reported the following:

- Tonight is first production meeting at the lodge for *Sweeney Todd*. It has a huge cast of 40; not sure where we will put everyone in such a small space. Tickets will go on sale the first week of September.
- The Life story writing class is starting at the school house. This is an adult class designed to be motivational and not a grammar class on how to get your story on paper.
- Teachers are beginning to book school field trips.
- Starting this weekend and running 5 consecutive Sundays, the concerts at Ironwood Park will take place. We will have 3 or 4 different food trucks at each concert. Rain or shine the concert will go on regardless. We will it move into the Lodge if it rains or is really hot.

Steve asked April to give a ten second synopsis of each band.

*April continued her report:*

Hard @ Play - Classic rock with horns like Chicago, Steely Dan, Blood Sweat and Tears

Connie Hawkins & BluesWreckers- traditional blues like Eda James

Dave Basse - Kansas City traditional jazz

Heat Index- R & B jazz fusion

Grand Marquis - kind of swing jazz, think 1920's with a tuba

- Into the Night Fall Festival will be throughout the park at Ironwoods on Friday October 7th from 5:30 to 9 pm. Hayrides, crafts, games at the nature center and school house, and entertainers at the Lodge along with food.

Chris added the professional pumpkin carver will be on the patio at the Lodge doing carving demonstrations. Sponsors will have the opportunity to purchase carved pumpkins for \$200 and can take them to their place of business after the event. Similar to elaborate sand sculptures, they are very intricate, and quite skilled.

Amy asked how long do the pumpkins last.

April added if kept cool they should last a month inside.

Lorrie commented the summer production had one of the most energetic young cast of any she has seen. They were amazing. Every year the performances get better and better.

April reported it was hot; she was most worried about strike and deconstructing the giant castle. They start at 7 in morning on Sunday and were done by 10:30.

Lorrie suggested picking a production that requires less bulky costumes in the summer.

Brian reported the following:

- Dustin Branick just had an addition to his family. A new baby boy named Eli. Dustin did a lot of work researching and treating our ponds for algae. Brian wanted to mention and thank him for doing such a great job they look really good.
- The mosquito larvicide treatment program continues on all bodies of water in our parks.
- Have had a couple of water problems. There was leak at the shower tower at City Park. The waterline started leaking and followed the gravel into the drainage. We didn't know there was a leak until the water bill came. The dog park fountain sticks on due to debris on the valves. We do not realize until someone calls us. College Blvd sprinkler systems also had two leaks.
- Staff is getting ready to shut down the pool for the season and have been challenged with both pool pumps needing repair this year.
- In August there will be painting of some of the building at Ironwoods. His staff has done prep work painting the decks and handrails at the cabins.
- Looking for large rocks for the new temporary art piece.

Chris added we are going to put the bison from Beth Nybeck on a limestone slab.

Council Liaison Cain commented that the Justice Center might be moving some rocks. She suggested maybe Chris could use some of those. Jim Rawlings would be the person to ask.

Chris responded she did ask Richard Coleman about the Justice Center Art. They are waiting on engineers to send some plans. We only need two of the limestone boulders.

Amy asked where they are going.

Chris replied they are going on top of the temporary pad and the bison is mounted to them. The base of sculpture is not huge.

Brian added it needs to be a flat rock to drill holes, fill with epoxy and bolt the art piece to it.

*Brian continued his report:*

- Kermis Bike Race is coming up. LL Bean is going to provide fly fishing demonstrations, kites to fly, games and activities. Food trucks and Gordon Biersch will have a beer garden. The race will be September 4<sup>th</sup>, the Sunday of Labor Day Weekend. Registration can be done online at localcycling.com website for the racing part of the event. He is trying to find some temporary bike racks and maybe borrow some from Kansas City, MO. Brian would like to see as many people as possible to ride their bikes to the event. A carless bike ride on Tomahawk Creek Parkway is planned after the race for anyone who wants to ride.
- Working on the America Discovery Trail signing of the route through Johnson County. Leawood doesn't have a lot of the trail. It does use Tomahawk Creek and then Indian Creek Trail all the way through Overland Park to Olathe. The small trail sign looks like an arrowhead. The signs will occur only when you have a choice of turning right or left.

Council Liaison Cain asked will the signs be on the trail and not on someone's yard.

*Brian continued his report:*

- It will come into Kansas on the Historic Old Santa Fe Trail. The plan is to take it to 123<sup>rd</sup> Street west to Mission Road and then to our trail. It goes from the east to the west they are trying to promote with each state across the country. They are working with United States Congress to get permission to put up signs on federal land. National Park Service sometimes will not allow signage. It is not guaranteed since the entire trail is not on the National Historic or National Scenic Trails. It depends on the superintendent of each park whether they are allowed.

Chris stated she will be reporting for Kim and herself. She asked if everyone got their Program Guide.

Chair Ward-Reimer commented it always gets better and better.

Chris replied that she will pass on the complements to Marica Putman.

Chris reported the following:

- Camp, swim, and tennis lessons just finished last week.
- The pool hours will change this Thursday. Blue Valley starts school this week, and we are not open every day. Several factors included the decision: child labor laws, school starting and it takes a lot to keep a large aquatic center like Leawood's open every day. The new open hours are Tuesdays & Thursdays 4 to 7, Saturday and Sundays 12-6 thru Labor Day. It will be closed on Monday, Wednesday and Friday. Overland Park has shut down all of their pools except Tomahawk.
- 1st tee fall session starts this Monday and it is doing great.
- Family campout with dad at Ironwoods was awesome.

- 1,300 enrolled in soccer, Pre K and kindergarten teams are still enrolling. Games will start September 10<sup>th</sup>
- Leawood soccer club formed 3 teams for their inaugural season and started practice on August 1<sup>st</sup>
- Food Truck Festival is August 27<sup>th</sup>. The layout has changed so that there is access to the dog park. People can use the grass to listen to the band.
- Labor Day Run September 5th
- Doggy Dunk will be on the September 6<sup>th</sup> from 5:00-7:00 pm
- Scott Gamerl, at the Ironwoods Nature Center, gave away over 100 monarch caterpillars. Sixty-two of the caterpillars' recipients had never been to the center. Parents are bringing their families and are coming to the park to looking for milkweed. Everyone is excited and it has been a great success. Scott also gave information about why it is important to protect the habitat.

Amy added that there is a program that you can tag them. Her sister does this all of the time

Council Liaison Cain asked if Jack Lawless involved in this program. Didn't he plant the butterfly garden out there? He is a Leawood citizen who has a great interest in Monarchs. He pulled most of his garden out and planted only plants that attract butterflies.

Chris responded she doesn't think so and not sure if garden is still there. She doesn't know if Scott has met him, but will pass the information.

*Chris continued her report:*

- The Nature Center currently has red eye frogs. They are not larger than a dime, but will be adults by December.
- The Club house expansion at Ironhorse is moving along. The first thing they will do is to relocate the sewer line. As soon as the line is moved construction is slated to start the middle of September. She is pleased that they have a construction meeting every 2 weeks.

Chair Ward-Reimer commented she will be in Colorado for the September meeting and asked Amy to Chair the meeting in September.

Amy responded that she can preside over the September meeting.

#### **A. Next Scheduled Meeting Date – Tuesday, September 13, 2016**

The next meeting will be held September 13, 5:30 p.m. at Leawood City Hall in the Maple Room.

Amy Vlastic made a motion to adjourn the meeting. Steve McGurren seconded the motion. The motion was approved unanimously.

The meeting adjourned at 6:35 pm.

Respectfully submitted,

Chris Claxton, Director