



ADVISORY BOARD
Meeting Minutes – July 12, 2016 - 5:30 p.m.
Leawood City Hall – Maple Room

Board members in attendance: Karen Ward-Reimer (Chair), Gary Swanson, Lorrie Hamilton, Steve McGurren and Bob Wright

Board members absent: Amy Vlastic, and Doug Stevens

Council Liaison present: Julie Cain

Staff members present: Brian Anderson, April Bishop, Chris Claxton, Kim Curran and Dalnita Holland

Karen Ward-Reimer (Chair) called the meeting to order at 5:35 p.m.

Lorrie Hamilton made a motion to approve the June 14, 2016 meeting minutes. Bob Wright seconded the motion. The minutes were approved unanimously.

I. Old Business

A. Naming Rights and Sponsorships “Revised Draft”

Chris reported she has redlined everything that has been updated. The first draft was broad but not definitive and reminded the committee that it is not going to Council until the second meeting in September. It gives them the opportunity to expand some of the sub-categories.

Chris reported other additions per Steve’s suggestions; changed the process section “unless determined otherwise by the Governing Body.” Might not be in the Capital Improvement Projects but the Governing Body can approve the acceptance.

Chris thanked Chair Ward-Reimer who brought forth the information from Portland. She added a little leeway on the size of the sign to a 9 x 12 and allowing 4 lines instead of 3. The donation sign at the Dog Park will not be by one person and will need to be larger. She asked April what the Public Art signs sizes are.

April replied Arts signs are typically 8 x 10.

Chris questioned the category for solicitation of funds if directed or undirected should be a subset of something else. Some donors only want their money to go for something specific, while other don’t care where it is spent. She wonders if this triggers different policies. If it does, where does it go? Amy didn’t leave or send Overland Park information to Chris. She did find the Friends of Deanna Rose Foundation online but didn’t find anything about duration of the gifts. Chris will follow up with her.

Kim added Overland Park had an option whether to repurchase or continue the donation.

Chris stated a corporate sponsorship could almost stand on its own and or be a subset. Legacy gifts: real estate, collections, and bonds, are areas that perhaps will come more into play in the future. Collections need to be appraised and not leaving it up to us to determine the value. It’s important for insurance purposes. Naming rights should almost be separate; probably it fits under the first part of 51%, or 100%. It’s similar to what has

been done with the naming sponsor of the inclusive playground. Pillar sponsors are determined by a certain dollar amount.

Chair Ward-Reimer added that was what she was thinking.

April commented this will come into play when we work with the Old City Hall. An example would be what was done at the Nerman Museum. Each gallery has a different naming sponsor and in the education center each room has a different name. She thinks this would be smart to do.

Chris responded that could be placed under benefits. She asked if anyone had any further comments just on the first draft. There will be two more meeting to complete the document before presenting to Council. She will continue to work on it. Email her if anyone has additional input.

Chair Ward-Reimer commented the document is coming along nicely.

B. Update on Inclusive Playground Project

Chris reported that the Foundation is moving ahead with the playground and the project is going to the planning commission on July 26th. Erika Devore, executive director of Kansas Recreation and Park Association, has extended the initiative deadline to July 15th since no one had applied from western Kansas. The announcement of the awards will be made on July 22nd. The delay binds our hands with other potential donors, brochures and signage. She suggested to Erika that they approach the cities who participated in the previous regional workshops to find out why they hadn't applied.

April had suggested a sign company for the playground and Chris has contacted them. The sign shows the child at the top of the slide and moves towards the goal located at the bottom. A similar indoor sign will be at City Hall. Chris and Alice will redo the display case on City Hall's main level and send out the press releases.

Chris reported reaching out to Variety KC for \$50,000 for naming rights of the 2-5 structure. They will present the proposal to their board the 1st week of August. If they approve, they would likely reach out to Royal Charities for \$25,000 of the \$50,000. Alice has contacted several other potential donors. Chris did contact Blue Cross Blue Shield thinking it was such a good match. The initial feedback was they do not fund capital projects. She will reach out again and present as a healthy initiative. They have recently funded a big project in Tennessee. If we receive the equipment funding match, the structure will need to be in the ground by December 1.

Steve asked about the hurdle the City Administrator had mentioned at the joint meeting; the possibility it can be a 6 month approval process.

Chris commented that is why we are getting on the Planning Commission agenda right away and; KRPA extending the deadline has also helped. We should be able to go to Council the 2nd meeting in August.

Brian added time is saved because this is a Leawood Foundation project and not a city staff project. Preparing and waiting on a bid saves at least two months.

Chris commented that a new council member has been selected - Lisa Harrison. She is the former Editor of Leawood Lifestyles Magazine. She has given Chris a contact for the editor of a magazine specifically geared for parents of children with physical and emotional challenges. Chris will make sure the press release will include those affiliates. It has been an educational process.

C. Further Discussion of Park Space at 96th and Lee

Chris reported that at the last work session the order of development was determined. First will be the fire station, second Old City Hall and the park third. The fire station will probably be built on the south end of the property. Knowing the order gives us more time to explore opportunity for the space.

Council Liaison Cain questioned if they could reuse some of the material from the old fire station; maybe a reproduction of some kind.

Chris commented the bids for the fire station might be the next step. It is a divided piece of property and we will likely try to incorporate a piece of art.

Brian added he would like to see the landscape of the fire station tie into the parks design. It is easier to maintain if the sprinkler system was all one. His staff will be the ones that will maintain all of the landscape.

Chris reported asking Fire Chief Dave Williams if he would be open to having Public Art in front of fire station #3. The area is large and could work well. He thought it was a great idea.

Gary commented he would like to see the first floor of the Old City Hall have an additional building or extension attached to the rear. The space could be used for maybe a historical museum or gallery. Overland Park's Historical Museum is constrained by a room and storage space, is not by attitude or interest. At the work session, it was mentioned about taking items home for storage when changing out exhibits. This is not going to work. Prairie Village displays local artist's work at their City Hall. We need to have nice exhibition room plus build a storage unit in the back. If you are going to do it, do it right.

Chris commented that it is a good point to put it behind the building.

Lorrie suggested moving the historic fire truck out of the working fire station. The old fire truck is just sitting there 90% of the time.

Chris added she thought Chief Williams wanted the 3rd bay regardless if that is where the old fire truck is parked.

Gary stated never underestimate the need for space.

April commented a perfect example occurred this week. The Mid America Art Alliance has a traveling exhibit titled "Once Upon A Playground" whose elements were perfect for us: historic, playground, parks and recreation. A brand new exhibit offering the development of urban and suburban playgrounds from 30's through the 70's. She wanted to have it at City Hall, but the windows lack UV protection. It was available from September through October and a perfect fund raiser or kickoff for the inclusive playground. Space restraints forced us to pass on this opportunity.

Steve asked about using the unfinished storage unit at the New Justice Center. Isn't that room dark and enclosed?

Chris added the artifacts for the museum will go there until Old City Hall is ready. The area doesn't have good access. We should see if anyone else in area would be interested in the exhibit.

II. Council Liaison Report

Council Liaison Cain reported that Councilwoman Carrie Rezac has moved out of Leawood. She was replaced by Lisa Harrison whom Chris mentioned earlier. Lisa is a proponent of Leawood and will be a great addition to the Council. Lou Rasmussen unfortunately released his council seat for personal reasons. Lou is so highly intelligent, and dedicated to the Council. We relied on him as a librarian and historian. Julie is on the selection committee for his vacated seat. They already have had 4 people who are interested in his position.

Bob asked if the vacancy is in Ward 2.

Chris answered yes, the boundaries for Ward 2 have moved. The population distribution changes the boundaries.

Council Liaison Cain added there will be a dinner on the 27th in Lou's honor. He had served on the Council for 26 years. Carrie Rezac will also be honored for her service to the City.

III. New Business

A. Discuss Safety Concerns at July 4th Celebration

Chair Ward-Reimer put on the agenda a couple of issues for discussion that she saw at the celebration. She assumed it was the band who decided to pack up their truck and leave during the middle of the fireworks display. The truck started to back up and didn't see a family sitting on a blanket in the driveway. Luckily another family saw the truck and screamed at them to stop. Not sure why the truck didn't see them since their lights were on. Plus the lights were a distraction for those of us there to see the fireworks. Something needs to be in the contract or policy for next year about leaving early.

Kim responded that it is already in the vendor letter. They will remind them.

Chair Ward-Reimer reported people coming and going during the event has happened the last three years. This year was different since it was a safety issue. She also wanted to bring up a pedestrian issue. Leaving the park, people were darting back and forth across the street. They were walking on both sides of the road all of the way to Mission Road.

Chris commented they didn't want to maneuver the area where people were waiting for busses. We can address this with the police for next year.

Kim added we closed off the north and south side of Lee Boulevard.

Lorrie reported leaving the park on Lee Boulevard pedestrians were taking up the whole street.

Council Liaison Cain asked if we should consider having alcohol. Personally she thinks it would be very nice, but is not suggesting allowing coolers. One of the local Kansas City beer vendors might want to serve. Her son and husband left the park to look for water and pop. Didn't seem very obvious where it was being sold.

Chris added that Kim could talk to Troop 10 maybe having two different locations for pop and water. We had one tent by the snow cone machine selling pop, Gatorade and water. She asked if anyone else was selling water and pop. It is typically hot and more drinking locations are a good idea.

Kim responded that the food trucks were also selling drinks, but the lines were long.

April commented another safety issue was with the train. It was trying to drive between people that were in line for the food truck.

Council Liaison Cain asked if the fireworks were simulcast.

Kim replied in previous years it was free, but now is too expensive.

Council Liaison Cain added she thought the fireworks were better this year.

Steve asked how much the fireworks display cost. It was well done.

Kim replied it is \$25,000.

Chris reported that Brock Shafer, Recreation Program Supervisor, suggested someone at his church volunteered to fly a drone over the event to get a better idea of how many attendees are present.

Everyone agreed that was a good idea for next year.

B. Staff Reports

Brian reported the following:

- A new dog park shelter has arrived and will be installed farther out closer to the agility course. It was a donation from the Foundation.
- The valve repair parts came in today for the dog water fountain. The valve keeps getting clogged up with mud and debris not allowing it to shut off. It has caused standing water problems.
- Parts were ordered for the equipment that looks like a see saw. It really has taken a beating from kids and owners who climb on it, trying to coax their dogs up or down. He did get a catalog that focuses on gyms for dogs. Their equipment looks more durable and made out of a heavier material than we have currently.
- The Glens of Leawood have met with the Planning Commission and then our staff. The Glens agreed to pay and put in a fence on their side of the property line. The planning staff had recommended putting in a fence on other side of the tree buffer. The Planning Commission didn't require a fence, but wanted to have a notification of tree protected area. The City Council agreed with our staff and approved that they put a fence on the other side of the 20 foot tree buffer. They still will have the trail connection and all of the fence will be on their property.

Council Liaison Cain asked if the Villas of Ironwoods is going to put in fence. Are the fences tied together?

Chris answered it is her understanding that the developer, Mark Simpson, will put in a 5 foot fence. Parks always put in 5 foot fences. The Planning Commission could not get the developer of the Glens to put in a 5 foot fence and theirs will be 4 foot. Simpson had emailed Chris about meeting to discuss the connection. He wants to start from the beginning. She explained to him the connection from his property is not in our budget or CIP. Nor did we support the entry point so close to the cabins and the undeveloped land that may house a large shelter in the future. If he can come up with another option she is willing to listen.

Mr. Simpson is coming to the Council meeting on the 18th for the Glen's final approval. He wants to talk about the tree buffer that runs north and south. Chris explained to him that this is a Planning decision and she has nothing to do with it.

Council Liaison Cain asked if he is expecting us to pay for his the fence.

Lorrie added that Mr. Simpson is the one who is advertising the connection to the park.

Steve added he preferred to have only one trail connection coming into Ironwoods.

Brian Continued his report:

- The planning for the Kremis Bike Race is in full swing. LL Bean is going to do activities and demonstrations plus donating \$1,000. Adam Wagner from Push Pedal Pull is interested in helping and is awaiting approval from his headquarters. Gordon Biersch will be donating a portion of their proceeds from the race. A number of Food Trucks will also be there.

Kim reported the following:

- Duck Derby went well this year selling the most ever with a total of 330 ducks. Thanks to Lorrie for helping sell 137 ducks the day of the race. \$1,000 was raised and will be donated to The Leawood Foundation.
- The pool has already had 23,000 visitors in 2016. Already have had 237 more pool passes sold than all of 2015.
- Swim team championships will be tomorrow at Prairie Village; dive team has already had its last meet. It was the right decision to leave the MoKan league and go to the City League.
- Food Truck Festival will be August 27th with 14 trucks and 2 bands.
- Labor Day run will be Monday, September 5th
- Doggy Dunk will be Tuesday, September 6th: the day after the pool closes.

Chris reported the following:

- Ironhorse Clubhouse expansion has been approved and the bid was awarded to Excel Constructors. The bid was \$1.921 million and they were surprised it was the only bid received. They have a great reputation and have done many large projects like Blue Valley North High School and St. Michael the Archangel Catholic Parish and School.
- Ironhorse bunkers will go to the Council for approval on Monday.

April reported the following:

- Council Liaison Cain's office (Better Homes & Gardens in Mission 106) was a great place to have the Plein Air artist awards exhibition and reception.
- The Council executed the contract with Beth Nybeck. The loaned Public Art piece will be on the display pad west of the City Hall's parking lot.
- The Leawood Stage Company opens on Thursday night with 7 performances of "Once Upon a Mattress" Young prince and princesses can come dressed up and participate in costume contest before each show. This afternoon a few of the cast did a kickoff at Fat Brain Toys. Consentinos Catering is going to provide the concessions. More food will be available than we have had in the past.
- An additional week has been added to Our Sundays in the Park Concert Series. Food Trucks will be available every week during the performances. The concerts are free and start at 6. The following line up:

August 14 th	Hard@Play
August 21 st	Connie Hawkins & the BluesWreckers
August 28 th	David Basse
September 4	Heat Index
September 11 th	Grand Marquis

Chris asked April to tell about the new event coming this fall.

April replied in October we are combining efforts throughout Ironwoods Park. Crafts, games, and entertainment will be at different locations including the Lodge. Character actors will be dressed in costume and walking around. We are still in the planning phase trying to tie in with Three Dog Bakery “Growl O Ween”, and include a pet costume contest.

Chris added professional pumpkin carvers will be demonstrating. They do the most ornate work and we might be offering them for sale.

April added the tentative date is October 7th and staff has not come up with a name as of yet. Right now it is being called Ironwoods Fall Fest. Please let her know if you have any suggestions. She will give more details closer to the event.

Chair Ward-Reimer mentioned that several friends had told her about how elaborate and beautiful the stage is for “Once Upon a Mattress”.

Chris commented that April has been showing her pictures of all of the costumes they are just phenomenal.

Council Liaison Cain stated that she isn’t familiar with the play and asked April if she could give more details.

April replied it is the story of the “Princess and the Pea”. The slapstick comedy was made famous by Carol Burnett on Broadway. The king can’t speak because of a spell cast upon him. He even pantomimes a couple of songs that is just hysterical. Yes, of course it has a happy ending. If anyone wants reserved seats just email her with how many and what date you want.

C. Next Scheduled Meeting Date – Tuesday, August 9

The next meeting will be held August 9, 2016 5:30 p.m. at Leawood City Hall in the Maple Room.

IV. Misc. Business

Council Liaison Cain asked how long the firetruck was available for kids on the Fourth of July. Her group went looking for it and it was gone.

Kim responded it came in at 4:30 and moved around 8:30 to be closer to fireworks. In years passed there has been two trucks, they might not have another one to spare.

Bob Wright made a motion to adjourn the meeting. Steve McGurren seconded the motion.

The motion was approved unanimously.

The meeting adjourned at 6:57 pm.

Respectfully submitted,

Chris Claxton, Director