



ADVISORY BOARD
Meeting Minutes – May 10, 2016 - 5:30 p.m.
Leawood City Hall – Maple Room

Board members in attendance: Karen Ward-Reimer (Chair), Amy Vlastic, Lorrie Hamilton, Bob Wright, Steve McGurran, Matt Block, and Doug Stevens.

Council Liaisons present: Julie Cain and Lou Rasmussen.

Staff members present: April Bishop, Brian Anderson, Chris Claxton, Kim Curran and Dalnita Holland

Karen Ward - Reimer (Chair) called the meeting to order at 5:38 p.m.

Lorrie Hamilton made a motion to approve the April 12, 2016 meeting minutes. Doug Stevens seconded the motion. The minutes were approved unanimously.

I. Old Business

A. Naming Rights and Sponsorships

Chris reported the Council had set a short term goal for the Parks and Recreation Staff to draft a policy for their review of naming rights in regards to donations for facilities and/or amenities within the park system. There is a lot of information out there, and she has reached out to local agencies, and across the country, to peers. An overview for the policy may contain the follow:

1. An introduction for application guidelines
2. Definition: Included to and provide a clear understanding of what is included when reviewing the policy. Defining who is a donor, trust or foundation.
3. Policy statement: Defines broad categories including naming, and renaming of parks; and or / facilities, in-kind or other monetary donations. She didn't address anything with Art because it has its own policy plus information that does address gifts.
4. Guiding Principles: These provide guidance as to whether or not a donation or naming "request" meets the criteria listed for each category.
5. Procedures: Identifies the process from start to finish including a timeline.

The background and purpose of identifying some areas in the front section is similar to normal contract. A broader application is need for things to be considered in the future.

Chris stated she and Brian had discussed the best way of establishing some sort of gift catalog for memorial gifts: like benches, bike racks, trees, water fountains, etc. The catalog might be entitled "Legacy Leawood" and would be helpful in letting them decide what they would like to donate. Trying to cover anything that might be donated or picked; including the purchase price, life cycle of the gift, with replacement options, and location options. Life cycles of different items can vary from 5 to 15 years.

Amy added Overland Park sent her the first option to repurchase after the life cycle has ended.

Chris added a bench will not last into perpetuity. The life cycle of a standard bench must be taken into account when purchasing and establishing a certain life cycle. The first right of refusal would go to the original donor. Offsite recognition might be on a website, a donor book kept at City Hall, recognition given at a Council Meeting, or a certificate of acknowledgement depending on the donation. Those are some of the minutia that should be added. For tonight's purpose it gives something for board to look at and let her know if they have additional input.

Brian commented about the life cycle of a bench. His staff has refinished the memorial benches in the past. The frame is really sturdy; it seems a shame to get rid of a perfectly good bench.

Amy commented Overland Park replaces the bench with a new one after ten years. Once everything is done they send a photo showing the location and bench. The location of the bench is not determined by the donor.

Chair Ward-Reimer added if the location is good, a refurbished bench could be used for a new donor and by changing the plaque.

Chris commented some cities listed the right to relocate, due to the necessity for construction reasons or natural disaster. Sponsorship can also include the giving of money. Each year the Bank of Blue Valley sponsors The Duck Derby. A certain dollar amount is used for prizes. Many agencies are much larger than us and have a marketing director that coordinates this program.

Subsections could include naming/renaming a park or renaming streets after someone. What is considered a major donation? On most capital projects 51% of the construction cost and installation is considered a majority. She did question if shipping was included. Having a standard agreement vetted by the city attorney outlining the donation makes it easier to go to the governing body. The city might prefer to go through the Leawood Foundation. This is how the playground is being done.

Chair Ward-Reimer asked what would consist of something that we would ever consider renaming the park.

Council Liaison Cain added if someone wanted to come in and replace the pool, and pay 51% of the cost, naming rights could be looked at.

Chris commented the name City Park is basic name. Many of the policies have language with land donations. The adjoining land must be a certain % of total development to have naming rights to be considered. She has reached out to professional people she knows, in Loveland CO, Plano TX, Highland Park IL. and Kettering OH. These are cities that the department used as benchmarks in the past.

Chair Ward - Reimer asked the unwritten rule that we do not name something after someone is what we are revisiting now.

Chris answered she is asking this question if the Board is interested in having a criteria for naming or renaming a park? If so what does that include? She does not want to spend a lot of time on policies if the board is not interested in doing this. It is not a suggestion but rather, a question.

Amy suggested having a minimum donation of maybe \$500,000/ or 51% of a fairly large donation.

Chris added like the playground, questions do come up, the larger the donation the game does change sometimes.

Steve asked has anyone ever walked away after not naming something after them.

Chris responded no, in the past it has been taken case by case, and then managed. Gezer Fire pit is an example where three different donor's names were noted. It can be worked out, the location and plaque needs to be kept low key, but visible. We are still working through this right now with the Dog Park.

Brian commented the placement of the plaque can be very difficult.

Chris added if it is on the bench it is not comfortable to lean against. The fire department paid for the plaque at Brooke Beatty. Normally have used a bronze plaque, something natural looking. The Mayor is always interested to know what other cities have done with similar projects and naming rights. Signage should be tasteful.

Brian commented the offsite recognition, especially with trees, will reduce signage by every tree. It gives an alternative to put someone's name. Maybe the donor's name can be on a leaf at City Hall. It reduces the cost and reduces number of plaques.

Chris responded some plaques are identification markers and are needed but in general, she agrees with Brian.

Brian added fewer plaques could lower the cost of the tree donation as an additional benefit.

Chair Ward-Reimer suggested a donation link on the website would work the best. Doubts if someone will come to City Hall and look at a book.

Bob thanked Chris for putting the information together for the board.

Chris asked the board for their recommendations. Email her, make notes on things they want to use, add, change or like. Consider thinking about issues that could arise by doing some of these ideas and how to address them.

Doug suggested in the policy section the need of a mechanism of gifts to include what is acceptable or not wanted. The need to have right of refusal listed.

Chris agreed and reported that we have had arrowhead collections, books, taxidermy animals, etc. donated.

Council Liaison Cain added must have a mechanism to say no and to collaborate with the Leawood Foundation. We need a way to decline the donation without insulting the donor.

Chris commented mechanism needs to be in place and would like to have something completed and ready to take to the council no later than September.

B. Update on Pool Repairs

Brian reported everything inside the building is finished. Some sections of the walls were repaired due to cracks and the leaning walls were replaced. All walls in the public areas have been freshly painted, looking really bright and brand new. The floors were repaired and patched with new epoxy paint. A section of concrete north of the pump station is being taken out due to settling and will be repoured. The water to the building and to the pool is back on. We are just waiting for splash pads that were painted to cure before beginning to fill next week. Kim's staff is also doing some repairs to the deck, and the new awnings will be installed tomorrow.

Matt asked what the final cost was on the repairs.

Brian responded around \$140,000

Chris added that plumbing came in \$13,000 lower than what was shown to Council. Another reduction was not redoing the very minor cracks in the floor, around the perimeter, that were located in nonpublic places. The guard room was just cosmetic so we were able to cut back there. We changed the product from what was there previously and everyone really likes the way it looks. All of this created a savings of around \$25,000.

Brian added that the waterline is new and is not under the building now. The expense of moving that line will not occur when the pool building is replaced.

Matt asked did reserve funds of the City cover this or insurance?

Chris answered that we received no insurance so reserves were used.

C. Update on Trail/Bridge Project

Brian reported that even with recent rains, the project is still on time and will be completed by the end of the month.

Lorrie commented she loves the new bridge and improved trail, as well as the bonus of not getting your shoes wet.

D. Update on Inclusive Playground

Chris wanted to give a quick update on the progress of the playground. The Foundation met and agreed to fund raise for \$400,000 plus or minus \$40,000. They already have received about

\$200,000 in funds. The decision was made to apply for the grant previously discussed. The plan is for the Foundation to take the revised final to the June 28th Planning Commission meeting. Chair Alice Hawk is approaching some banks, and there is a lot of interest. AMC suggested we asked for \$50,000. Last year we asked for \$25,000 and received \$10,000.

Steve asked if she remembered the question about the all-inclusive playground during the work session with the Council about an inclusive playground being built at Meadowbrook. He reported talking to executive director of Johnson County Parks, and it was decided not to do at build one at Meadowbrook.

Chris stated that she had discussed this with Jill and had looked at the Master Plan for the park. She thanked Steve for reaching out to her and for the report. She had told Chris the location might be towards the west. The Olathe School district partnered with Variety KC and just installed a small inclusive playground. The plan at Meadowbrook is to have three separate play areas. The combined budget is \$1.3 million. The plan also includes four pickle ball courts.

Amy asked the reason why not put in pickle ball courts in City Park, is it because of money, can't we do both.

Chris answered it can be both, the nets are the problem. The group brings in temporary nets and the courts are very busy, especially in the summer with our programs. Right now, we do not have space to designate even one court just for pickle ball.

II. Council Liaisons Report

Council Liaison Cain commented on the number of baby geese in the city. Are we double checking to see if they are still protected?

Brian responded that they are still protected.

III. New Business

A. Newly Appointed Board Member

Chris announced and congratulated Matt on his new position with the planning commission.

Matt thanked Chris and Brian for helping him to get up to speed for this appointment after being approached by the Mayor.

Council Liaison Cain thanked him for accepting this very important service. He will be good on the commission.

Chris commented the new Park Board member name is Gary Swanson. He is a writer for Senior Times, and will be at the June meeting. He is excited to join the Park Board.

B. Staff Reports:

Brian reported the following:

- May is bike month. The City's bike to work day is next Friday, May 20th. The board is welcome to join in the ride from Gezer using the bike lane on 123rd through residential to the trail across to the Justice Center for breakfast. The plan is to rendezvous at Gezer Park at 7:00 am and park your car across the street at Price Chopper. We can give you a ride back to your car.
- Criterium Bike Race on Tomahawk Creek Parkway is in the planning stages. It also would be a "Kermis" event. Kermis is a Belgium term for "street fair". The possible date is the Sunday of Labor Day Weekend. The idea came from a Leawood Police officer who is an avid rider. Before the Parkway was opened the Tour of Kansas City Bike Race actually occurred in the late 80's. It will be a circuit race with turns going around the deer sculpture island looping back north of the Justice Center. The distance is less than a 5 K. Categories will include different age groups.

Lorrie asked will it closed the Parkway.

Brian answered yes; it will be closed from 8-4. The set up location will be at the North Lake parking lot and will include food trucks. The Academy of Family Physicians will let us use their parking lot for event parking.

Council Liaison Cain asked does this raise money for anything.

Brian replied yes, funds raised will benefit the Leawood Foundation, after covering the \$6,000 in race expenses. Gordon Bierch is going to have a beer garden, like they do for the Food Truck Festival.

Chris added Gordon Bierch is going to donate a portion of their sales to the Leawood Foundation.

Lorrie suggested talking to Scheels about a possible sponsorship. They have a huge bike shop and many bike enthusiasts.

Brian added just let him know if anybody else has names of possible sponsors. The race promotor is putting together an advertising packet.

Council Liaison Cain asked if the promotor is paid.

Brian answered yes; he is the promotor that does the Boxing Day Bike Race in December. He does a lot of races in Johnson County.

Chair Ward-Reimer asked how much is the entry fee.

Brian answered the entry fee will be \$30 with an estimated 300 to 350 participants. The timing for this event works well being so close to the Food Truck Festival. The license the truck companies needs for the festival set up is still valid for the race.

Council Liaison Rasmussen asked what are the north and south boundaries. How does this affect the City Park?

Brian answered both College and 119th will still be open. The condos will be the only one affected but they can come and go on 115th street.

- The Dog Park Shelter and bench has been order and will be installed when it arrives. It will be located closer to the agility course.

Chris added the Foundation paid for the bench and shelter.

Council Liaison Rasmussen commented he noticed adults and children on the equipment at the dog park at 7:30 Sunday Morning.

Chris responded that it is still a problem.

Brian reported the teeter-totter equipment is the piece that receives the most abuse. Parents and kids treat it like it was meant for them not dogs only.

Chris suggested maybe stenciling on equipment for dogs only. The signs just get taken down.

Council Liaison Rasmussen added he is pleased that the park was being utilized.

Chris stated that we are still having problems with dog owners climbing over the fence, and putting their dogs over when the park is closed. Her concern is that a dog will take off and get crushed by a mower.

Steve asked if there was security camera. Maybe it would deter them.

Chris commented the city attorney doesn't want cameras because it poses a false sense of security.

Chris reported the Clubhouse expansion bid notice went out today, the opening of bids is scheduled for June 9th at 2:00 pm at City Hall.

Kim reported the following:

- Last weekend of soccer is this weekend
- Challenger Soccer Tournament is next weekend
- 50 kids came out showing interest in the first Leawood Premier Soccer Jamboree; last one is this Saturday.
- 676 enroll for t-ball compared to 570 last year
- Shared and put out on social media about the Duck Derby on June 18th. Received notice that 51 people are coming, 27,000 have viewed the posting but only 9 people have bought ducks. Bank of Blue Valley is sponsoring again this year; the Corner Bakery is providing treats. Face painters at 10, concert will start at 10:30 and the race begins at 11:30. iPad mini is the grand prize. She will continue to promote.
- Pool opens the end of the month on May 28th.

April reported the following:

- My Fair Lady ended last week it was simply phenomenal. The COR was a nice space the performance
- Busy at the schoolhouse with the last 2 field trips of the semester
- June kid's events every Tuesday Morning in June at Ironwoods Park starting on June 7th
- Wednesdays in June and July will have book club at the school house
- Plein Air Event is scheduled for June 11th and 12th. Painters and photographers will be working all through the park system. Pooch painting station will be Saturday near the Dog Park. Saturday they will be along the greenway and Gezer Park. Sunday is at Ironwoods.
- July 10th there will be an exhibition of Plein Air work at Julie Cain's office, Better Homes and Gardens Real Estate at Mission Farms. See the art and have some wine and snacks with 30% going to The Foundation.
- This Friday evening will be the art show at the Eva Reynolds Gallery.
- Rehearsals for "Once Upon A Mattress" begin on June 1st
- Food trucks will be coming to the concerts this summer at Ironwoods

C. Next scheduled meeting

The next scheduled meeting will be held on Tuesday, June 14th at 5:30pm in the Maple Room of the Community Center.

IV. Misc.

Bob Wright made a motion to adjourn the meeting. Lorrie Hamilton seconded the motion.

The motion was approved unanimously.

The meeting adjourned at 6:46 pm.

Respectfully submitted,

Chris Claxton
Director, Parks and Recreation