

Leawood Foundation Meeting Minutes OCTOBER 20, 2016

The meeting of the Leawood Foundation took place at 5:30 p.m., Thursday, October 20, 2016, in the Main Conference Room at Leawood City Hall, 4800 Town Center Drive, Leawood, Kansas.

Attendees: Alice Hawk, Mike Best, Susie Rawlings, James Azeltine, Mayor Dunn, Chris Claxton and Deb Harper.

Board members absent: Debby Throckmorton, Chuck Udell, Brandon Scarborough, Mary Ann Waldenmeyer, Renny Arensberg, Charles Lusk and Marc Elkins.

Chairman's Report

- Chairman Alice Hawk called the meeting to order at 5:35 P.M.
- The minutes from the September 15, 2016 meeting could not be approved because there was not a quorum. Susie Rawlings said she would send the minutes to the board for approval via email.
- Alice attended a NonProfit Connect workshop on donor relations. Discussion followed about using our newsletter (through Mail Chimp) to market our website. The newsletter should be sent out quarterly, and contain links to our website.

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City Update

- Mayor Dunn said the foundation's fund raising efforts have been unbelievable and congratulated the board.
- Mayor Dunn asked if we have begun utilizing Dave Lovetere at MC Realty Group. Chris Claxton said we will soon.
- Mayor Dunn reported on the city's delegation trip to I-lan, Taiwan. There is a new mayor who is very excited about our relationship and may be coming in May. The Dunn's went on to visit Kansas City's sister city in China.

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Financial Report

- Mike Best provided the financial report. Our current balance is \$265,205.
- As of 9-30-16, we have had contributions of \$126,675. Our earnings have been 3 1/2 – 4%.
- Mike reported Creative Planning contributed \$25,000 in stock (secured by Debby Throckmorton). The Greater Kansas City Community Foundation (GKCCF) has a brokerage account and will handle the transfer.

Old Business

- Chris reported the Gezer signage will be shipped on October 27th and should be installed in a few days after arrival.
- Arti Gras was discussed. It will be sponsored by the Arts Council, the Stage Company and the foundation. Chris asked how we want to have the foundation represented. A video of the good work we've done could be streamed. Alice said the foundation will probably not be going out for a sponsor. The price of tickets may increase to \$15.

- **“Play for All” Project**
 - Alice reported the deposit for the equipment, \$152,382, has been sent to Game Time. Chris Claxton reported they are shipping the equipment next week. It will be stored on the City Park pool deck.
 - Signs regarding the removal of the old equipment will be posted in the next few days with a proposed closure for removal on October 31. The light fixtures will stay. Chris tried to donate to the “Kids Across the World” organization, but that didn't work out. Snow fencing will be installed to secure the area
 - The play area will be installed by the end of November. There will be a donor recognition party. It was suggested it might be the second week of January. A sign listing donors who contributed from \$1 – 5,000 will be displayed.
 - Alice handed out a donor commitment summary. Through October 20, we have received money or commitments for \$423,445. Alice told the board to continue to contact potential donors. If you need packets, please let Alice know.
 - Chris said the Leawood Fire Department donated \$1,000 which is very generous. Discussion followed about other potential donors such as Mariner, the Lions Club, and the Women's Club. James said he would investigate opportunities with Oppenheimer.

New Business

- Alice discussed the annual appeal letter. It should state where we are as a foundation, and where we are going in the future. The letter should go out in mid-November.
- James Azeltine asked about attendance and if it is a problem. He suggested sending out a notice to board members showing attendance for the year.

The meeting was adjourned at 6:25 p.m.

Announcements

- Alice invited the board to the annual social with the Historic Commission and City Council members on **Tuesday, December 13 from 5 – 7 p.m.** It will be held at the Hawk's home.
- The **2016** board meeting dates are as follows (all meetings begin at 5:30 in the Main Conference Room at City Hall unless otherwise noted). **Please add these dates to your calendars!**
 - **November 17**

Action Items:

- Susie Rawlings said she would send the minutes from the September board meeting for approval via email.
- Alice told the board to continue to contact potential donors. If you need packets, please let Alice know.
- Other potential donors include Mariner, the Lions Club, and the Women's Club. James said he would investigate opportunities with Oppenheimer.

Previous items:

- Mike will show the GKCCF's website and donor profile page to the board at the next meeting.
- Mike will open the foundation's checking account at Blue Valley Bank.
- Chris will provide a timeline including owners and responsibilities.

 /s/Susie Rawlings
Susie Rawlings, Secretary