

MINUTES

Leawood Arts Council

September 22, 2020

Conducted via Zoom and livestreamed on YouTube

Present: Anne Blessing, Stephanie Hamil, Dave Hazen, Burton Dunbar, Carl McCaffree, and Jessica Chanos; Chris Claxton and Holly York, staff liaisons; Council Liaison Julie Cain. Rick Howell and Brett Payton from PLAID Collaborative were also present.

Anne Blessing called the meeting to order at 4:34 p.m.

STATEMENT

Chair Anne Blessing stated, "To reduce the spread of COVID-19, Leawood City Hall is currently closed to the public. For the Leawood Arts Council September 22, 2020 at 4:30 pm meeting, the Committee members will not be physically present in City Hall and will instead be using ZOOM, an online virtual meeting tool and livestreamed on YouTube.

A link to the livestream is posted on the City's website and notice of any future meetings using this, or a similar virtual meeting tool, will be posted at www.leawood.org.

Each Committee Member, Staff Member, or Presenter must first state their name and title prior to speaking or voting. Please also ensure that your microphone is muted when not speaking. Public comments will not be allowed during this meeting.

The Chair is reminded to clearly state each motion prior to voting, and will announce the results of the final vote."

REPORT OF THE CHAIR

Anne Blessing asked to adjust the agenda order: PLAID Collaborative will speak about the Master Plan for Public Art after the approval of the minutes.

She noted that the last in-person meeting was in January 2020, in which the position and activities of the Leawood Arts Council under the new Cultural Arts Supervisor, Holly York were discussed.

Members of LAC agreed in January that three areas of focus were of immediate importance for the upcoming year:

1. Communications, especially a more meaningful social media presence
2. Partnerships within and outside the Leawood community to leverage our reach and impact
3. Creation of a master plan for public arts to help indentify future sites for art work installations and enhance the sculpture park on Tomahawk Creek Parkway

Holly will discuss our social media and partnership efforts as part of her report later in this meeting. Holly and Chris have been in discussion with PLAID Collaborative, a local planning and landscape architecture firm, for the development of a Master Plan for Public Art. Rick

Howell and Brett Payton from PLAID are joining this meeting today to discuss their proposal and answer any questions LAC members have about the Master Plan.

APPROVAL OF MINUTES

Stephanie Hamil moved that the Minutes of the LAC meeting of May 26, 2020, be approved. Carl McCaffree seconded the motion and the motion was unanimously approved.

PROPOSAL FOR MASTER PLAN FOR PUBLIC ART

Anne Blessing introduced Rick Howell and Brett Payton from PLAID Collaborative.

Rick Howell noted that they have prepared a two-part presentation: background information on PLAID Collaborative and the creation of a Public Art Master Plan for Leawood

PLAID Collaborative, which is located in Brookside in Kansas City, was founded in 2013 and provides full services from master planning through construction. Its portfolio includes national and international projects. It has considerable public art experiences and is committed to creating projects that are site-appropriate, beautiful, functional and sustainable.

PLAID's outdoor public art projects include:

- Donald J. Hall Sculpture Park: The Nelson- Atkins Museum of Art (project work and ongoing landscape architectural services)
- Veterans Way Memorial: Blue Springs, MO (site, landscape, signage and sculpture base design)
- Private Residence: Mission Hills, KS (site selection, landscape, lighting and sculpture base)
- New Longview: Lee's Summit MO (public art and art walk)
- InterUrban ArtHouse: Overland Park, KS (sculpture garden design)

Project Goals for City of Leawood:

- Prepare a public art master plan that documents existing outdoor art and serves as a guide for future public art installation
- City-wide plan that denotes city-owned property (public parks, public buildings, public street right of way), existing public art with data on each, and recommended locations for new outdoor art
- Written guidelines for each future site that summarizes type and scale of art appropriate for the site and physical improvements necessary to enhance the site

Rick Howell outlined the pre-planning process, the process for developing the Public Art Master Plan for Leawood, and confirmed that PLAID could offer additional services regarding space enhancement for existing public art spaces. Work is expected to commence on October 6 and be completed by November 20, and will be coordinated with the City of Leawood, the Leawood Arts Council and APPI. There was discussion and several questions were answered by Rick Howell and Brett Payton.

Anne Blessing thanked Rick and Brett for their presentation and they left the meeting.

CITY COUNCIL REPORT

Council Liaison Julie Cain reported that City Hall remains closed, however staff are still working. She praised the Parks, Recreations, and Cultural Arts Department.

APPI REPORT

Holly York reported that repair work on *Lllooppi* by Insko will begin this week. Insko will remove the discs, create templates, and repaint the discs along with the pole before reinstalling the artwork. The repair work is estimated to take 3 weeks.

Mega KC will begin work on the footings and installation for *Inspiration* and *Women of the World* this week. They estimate work to be completed by October 8th. City Staff will pick up the *Women of the World* sculpture tomorrow, September 23rd, in Reading, Kansas.

The Planning Commission agenda is very busy. The location proposal for *Skywriting I* will go to them in January with a likely installation in the spring.

Conservator Paula Hobart is wrapping up her annual inspection and cleaning of the outdoor works.

CULTURAL ARTS REPORT

Holly York reported the following:

- Art Party Summer Camp, for ages 6-8, had 6 campers enrolled for the half day, week-long camp. Little Artists Camp for ages 4&5 was cancelled due to Covid-19 concern from parents.
- Grinning and Grooving Children's Concerts were rescheduled for July. Due to weather we were able to hold 2 of the 3 scheduled performances.
- Many people enjoyed the Sundays in the Park Concert Series throughout August and early September. Attendance was as follows: Hard @ Play-309, Heat Index-75, Poke Salad Orchestra- 92, and Dan Riggs Big Band- 95.
- Holly will send out a social media report via email to the group. (see appendix A)
- Cultural Arts has partnered with the Kansas City Chamber Orchestra and Kansas City Symphony to bring additional outdoor concerts to Leawood. The Kansas City Chamber Orchestra performed at Ironwoods Park on September 20th to an audience of 270. Kansas City Symphony ensemble concerts will be September 30 at Tomahawk Creek Park and October 7 at Ironwoods Park, both starting at 6:00pm.
- Into the Night will be held on October 9 from 5:30-8:30pm. Puzzle Palooza will be held on November 15 from 1:30-4:00pm. Teams of 2-4 people will compete against each other to complete a puzzle of a Leawood Art piece, which they will get to keep.

Our next meeting is scheduled for November 24, but will be rescheduled due to the Thanksgiving holiday. A new date will be communicated soon.

The meeting was adjourned at 5:34 p.m.

Submitted by: Holly York, Cultural Arts Supervisor

Appendix A

Increasing awareness of our program offerings through social media is definitely a team effort. Regarding Cultural Arts, I work with Camille Sumrall (Marketing and Administrative Services Supervisor) along with Kim Curran (Recreation Supervisor) and Chris on our social media posts. Please help us by following us on social media, commenting, tagging, and sharing posts. I've attached a list of Facebook posts from the Cultural Arts account from the past 6 months. You will be able to see how many people viewed each post and how many people engaged with it by commenting or liking the post.

Social Media Report

Facebook (weekly posts or more for upcoming events)

City of Leawood, KS Cultural Arts Department (this is for LAC, LSC, and Oxford Schoolhouse)
250 Followers

City of Leawood, KS Parks and Recreation Department
2,412 Followers

Instagram (weekly posts or more for upcoming events)

Leawoodparksrecreation

#leawoodartscouncil

#leawoodpublicart

148 followers