



**CITY OF LEAWOOD
GOVERNING BODY
MEETING AGENDA**

Council Chamber
4800 Town Center Drive
Leawood, KS 66211

**GOVERNING BODY
WORK SESSION**

**Monday, September 19, 2022
6:00 P.M.**

Mayor Peggy Dunn

Councilmembers

Ward One

Debra Filla
Andrew Osman

Ward Two

Jim Rawlings
Mary Larson

Ward Three

Chuck Sipple
Lisa Harrison

Ward Four

Julie Cain
James Azeltine

Discuss Survey for Dangerous Animal Ordinance

The public is invited to attend, however no public comments will be entertained during this Work Session. The City Council meeting will begin at 7:30 p.m. in the Council Chambers at Leawood City Hall (4800 Town Center Drive, Leawood, KS 66211).

ADJOURN

(This agenda is subject to changes, additions or deletions at the discretion of the City Council)

Copies of the agenda are available at the Office of the City Clerk on the Friday prior to the meeting. Leawood operates under a Council/Mayor form of government, with a separately elected mayor and 8 council persons. Council members are elected on a non-partisan basis from 4 wards. The Council develops policies and provides direction for the professional city administration.

If you require any accommodation (i.e. qualified interpreter, hearing assistance, etc.) in order to attend this meeting, please notify this office at 913.339.6700 or at CityClerk@leawood.org no later than 96 hours prior to the scheduled commencement of the meeting.

Memo

To: Mayor Peggy Dunn and Councilmembers
Patrick Geschwind, Interim City Administrator

From: Stephen Powell, City Clerk

Date: September 19 2022

Re: Survey options for Dangerous Animal Ordinance

This work session is a result of discussion at the August 1, 2022, Governing Body meeting (minutes excerpt attached).

Staff has compiled a table of options for the Council (attached).

Two sample surveys are attached:

- Overland Park's in-house survey
- ETC's example survey

If the Governing Body retains a vendor, they will help staff draft survey questions. They will also be responsible for the random sampling of participants. The vendor will also provide an online survey so all residents are allowed to participate. The results of the online survey would be in addition to (and kept separate from) the statistically valid random sampling results.

Staff recommends engaging ETC to conduct a statistically valid survey. The quote provided by ETC is from \$9,000 to \$11,500 (depending on the sample size). ETC estimated it would take two to three months to complete the project and deliver a final report.

ATTACHMENTS

- Excerpt of minutes from the August 1, 2022 Governing Body meeting
- Table of options
- Overland Park in-house survey
- ETC example survey

E. Discussion of survey options for Dangerous Animal Ordinance (LG)

Stephen Powell, City Clerk, stated that staff was directed to research survey options at the last Council meeting. He presented a report in the packet of an overview of four options, pros and cons, and what the process would entail. He pointed out that the City of Overland recently conducted a similar survey on the same topic and they used Google Forms. Mr. Powell stated that Survey Monkey is another low cost option and the City already has an account. He stated that neither Google Forms nor Survey Monkey are statistically valid surveys but used more for community sentiment around a certain topic.

He stated that two other options are vendors that both have similar processes. The City would provide the company a list of residential addresses, they would develop a random sample with equal representation across all four wards, and verify the results. Mr. Powell stated that both companies also offer an open online survey but those would not be included in the valid statistical results.

He stated that one of the companies is local and based in Olathe, KS. Mayor Dunn stated that other cities have used ETC and Mr. Powell confirmed that the City of Leawood has also used them several years ago.

Councilmember Filla stated that she would prefer a statistically valid survey.

Councilmember Harrison stated concern of not only the cost but the man-hours of staff going into the process. She expressed concern for spending approximately \$10,000 on a topic that does not seem to be garnering much interest with residents at this time.

Councilmember Larson shares Councilmember Harrison's sentiment but pointed out that the ordinance is from 2003 and times have changed. She stated that she is in favor of a statistically valid survey to be assured that only Leawood residents are responding. She stated that she would lean toward the company based in Olathe in support of a Johnson County business.

Councilmember Cain asked how and when the information gets written. She suggested scheduling a work session to discuss it further. She also agreed on having a statistically valid survey. Councilmember Cain asked if more than one question from another topic could be included on the survey.

Councilmember Filla commented that she has received, although few, more emails in favor of a breed specific ban. She does not believe this is a hot topic for the greater citizenship of Leawood.

Councilmember Larson asked if the companies assist in the wording of the questions. Mr. Powell replied that they will assist staff in crafting questions and only communicate with their clients a few times in order to keep the questions from being compromised. Both companies prefer to have very few people involved in the process of the questions to keep them balanced and fair.

Councilmember Sipple inquired if a survey is needed and suggested that the City reach out to HOA Boards to test the water before proceeding. He stated that the conversations he has had with residents in his ward is that everyone is comfortable with the current ordinance as is.

Councilmember Rawlings considered how much of an issue this ordinance is and echoed Councilmember Sipple's conversations with residents. He opined that a survey would be looking for an answer to a problem that the City does not have. He concurred with Councilmember Cain to schedule a work session.

Mayor Dunn asked to clarify if the topic of the work session is whether or not to have a survey. Councilmember Cain stated that the work session would be to discuss the topic and if a survey is warranted. She asked what would happen next after the survey, if one was conducted.

Councilmember Osman stated that there are many factors to consider. He stated that if they decide to move forward, it does merit a survey. He pointed out that to make changes to an ordinance or the LDO (Leawood Development Ordinance) it can take many times to revise it before it reaches the Council. He expressed support of scheduling a work session. Councilmember Osman stated that the topic of the work session would be to discuss which survey company to use, what questions to ask, and is this a topic worthy of moving forward.

Councilmember Cain asked if the Council could see the questions that the City of Overland Park used on this topic.

Mr. Powell stated that he has a copy as well as some examples from one of the companies on an issue survey that he will provide for the work session.

A motion to schedule a Work Session on September 19, 2022 at 6:00 p.m. to discuss the Dangerous Animal Ordinance and statistical analysis was made by Councilmember Osman and seconded by Councilmember Cain. Motion was approved by a unanimous vote of 7-0.

	Survey Monkey	Google Forms	Polco	ETC
Cost	City already has a subscription (\$384/yr)	No cost with a Google (Gmail) account	\$8,100	\$9,000 to \$11,500* * Depends on sample size (300-400 surveys)
Timeframe	1-2 months	1-2 months	2-3 months	2-3 months
Statically Valid?	No	No	Yes	Yes
# Questions	3-4	3-4	3-4	3-4
Margin of Error	N/A	N/A	+/- 5%	+/- 5%
Confidence Rate	N/A	N/A	95%	95%
Delivery Method	<ul style="list-style-type: none"> • Online – The City would have to determine the best way to publicize the survey. The City would pay for printing/postage costs if we mailed postcards or letters to residents. • City would determine what questions to ask. 	<ul style="list-style-type: none"> • Online – The City would have to determine the best way to publicize the survey. The City would pay for printing/postage costs if we mailed postcards or letters to residents. • City would determine what questions to ask. • Overland Park recently used this method to gather responses on a similar survey. They collected 1,837 responses with about 70% of respondents claiming to be residents. 	<ul style="list-style-type: none"> • Online – Polco would mail postcards to a random sample of addresses. The responses from these addresses would be used in the statically valid survey report. • An online version of the survey would also be available for the general public. • The results from the “general public” survey would be kept separate from the statically valid survey result. • City would determine what questions to ask with the help of Polco. 	<ul style="list-style-type: none"> • Online – ETC would mail postcards to a random sample of addresses. The responses from these addresses would be used in the statically valid survey report. • An online version of the survey would also be available for the general public. • The results from the “general public” survey would be kept separate from the statically valid survey result. • City would determine what questions to ask with the help of ETC.
Pros	<ul style="list-style-type: none"> • Inexpensive • City has a basic subscription • City will be able to determine the “sentiment” surrounding the issue 	<ul style="list-style-type: none"> • Inexpensive • City will be able to determine the “sentiment” surrounding the issue 	<ul style="list-style-type: none"> • Statically valid • All residents will be able to take the survey online, but only those responses from the random list of selected addresses will be used for the statically valid survey report. 	<ul style="list-style-type: none"> • Statically valid • All residents will be able to take the survey online, but only those responses from the random list of selected addresses will be used for the statically valid survey report. • City has used ETC for a Parks & Rec survey • Local company
Cons	<ul style="list-style-type: none"> • Cannot guarantee non-residents will complete the survey • City responsible for notifying residents (mail, email, HOA’s, social media, etc.) and incur any costs • Not statically valid 	<ul style="list-style-type: none"> • Cannot guarantee non-residents will complete the survey • City responsible for notifying residents (mail, email, HOA’s, social media, etc.) and incur any costs • Not statically valid 	<ul style="list-style-type: none"> • Cost • May take longer to create the survey and collect responses 	<ul style="list-style-type: none"> • Cost • May take longer to create the survey and collect responses

Dangerous Animal Ordinance Feedback

Use this form to share your feedback regarding breed-specific provisions of the City of Overland Park's dangerous dog ordinance. Learn more at opkansas.org/dogs.

First Name *

TEST

Last Name

TEST

Are you an Overland Park resident? *

Yes

No

Contact Info - Overland Park Residents

Street Address

1234 Main St

Zip Code

12345

Email address *

We won't contact you for any purposes other than the dangerous animal ordinance.

test@test.com

Contact Information - Non-Residents

Street Address

City

State

Choose



Zip Code

Email address *

We won't contact you for any purposes other than the dangerous animal ordinance.

Feedback

Do you support eliminating Overland Park's breed-specific dog ban? *

Yes

No

Please share any other thoughts you may have on this issue.

This form was created inside of City of Overland Park.

Google Forms

2022 City of Sterling Heights Marijuana Survey

On November 6, 2018, Michigan voters approved the Michigan Regulation and Taxation of Marijuana Act (MRTMA) allowing communities to permit, ban, or place restrictions on marijuana-related businesses. The City of Sterling Heights is currently taking several steps to study and evaluate whether marijuana retailers, growers, safety compliance facilities, processors, and/or transporters should be licensed to operate facilities in Sterling Heights. While researching this issue, the City's goal is to gather information and receive as much feedback as possible. The following survey is one way the City is seeking to obtain feedback from its residents. Your participation is appreciated, and your responses will remain confidential. If you have questions about this survey, please contact Community Relations at the city of Sterling Heights at (586) 446-2470 or by e-mail at cityhall@sterling-heights.net. Thank you!

1. Please rate your level of agreement with the following statement: "Sterling Heights should allow the retail sale of marijuana in commercial and industrial areas."

____ (4) Strongly Agree [Answer Question 1a.]
____ (3) Agree [Answer Question 1a.]
____ (2) Disagree [Go to Question 2.]

____ (1) Strongly Disagree [Go to Question 2.]
____ (9) Don't Know [Go to Question 2.]

1a. If Sterling Heights does allow for marijuana retailers to be licensed in the City, how many marijuana retail sale facilities should Sterling Heights allow?

____(1) 1 to 3 ____ (2) 4 to 6 ____ (3) 7 to 9 ____ (4) 10 or more

2. Please rate your level of agreement with the following statement: "Sterling Heights should allow non-retail marijuana facilities, such as the commercial growing, testing, processing and transporting, in industrial areas."

____ (4) Strongly agree
____ (3) Agree

____ (2) Disagree
____ (1) Strongly disagree

____ (9) Don't know

3. What is your age? _____ years

4. What is your gender?

____ (1) Male ____ (2) Female ____ (3) Non-binary ____ (4) Prefer to self-describe: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify the level of satisfaction with City services in your area. If your address is not correct, please provide the correct information. Thank you.