Welcome

- Guests are greeted with introductions.
- Speakers
  - Alex Rotenberry, Complete and Green Streets Planner (Transportation Planner III), MARC
  - Tammy Sufi, Senior Planner, Toole Design and Lead Consultant of this project
  - Cliff Middleton, Planning Manager, Jo Co Parks & Recreation

Approve Agenda

- Bill Blessing made a motion to approve the agenda. Vice-Chair Jennings seconded the motion. The motion passed unanimously.

Approve October 2nd, 2019 Minutes

- Bill Blessing made a motion to approve the October 2nd, 2019 minutes. David Harwood seconded the motion. The motion passed unanimously.

Presentation of the Regional Wayfinding Plan with Guest Speakers Rotenberry, Sufi, and Middleton

- Brian Anderson speaks briefly of Alex Rotenberry and Tammy Sufi’s work on a regional wayfinding plan for active transportation since this project will be a regional wayfinding system he wanted the committee to see the emerging system, provide feedback to the consultant and learn if the committee supported participation in the future.

- This project was funded by the Kansas City Area Transit Authority and larger municipalities in the MARC region.

- Toole Design is the lead consultant. Their work has consisted of reviewing existing wayfinding signage in the region, holding public input meetings and jurisdiction representative meetings to assist with determining the style, type of content and what types of information necessary for the wayfinding system to relate.

- Tammy Sufi shared with the committee a family of signs, designed to be used in places like bus stops, trails, parks, and street bike routes. The similar design would be used throughout the metro, but unique color banners or logos would convey to the user the jurisdiction they were in.

- The signs would be made from commonly available materials so the City’s in-house sign shops could produce them. They would be designed to meet national transportation standards.

- The larger kiosk type signs would have focused in the area maps and links to apps with more information.

- Cliff Middleton was asked about his reaction on how this compares to things that Johnson County has worked on before with numerous jurisdictions on interconnections, including wayfinding and so forth. He shares that the Johnson County trails committee, which meets quarterly, has talked about it but they have not gone to the extent of designing sign templates or beyond trails. There is interest among the cities to try to do this. The metro green plan did have some general theming of trails and sign design but it never moved forward and everyone did their own signing.

- The consensus of the committee was they supported the regional wayfinding concept and liked the sign design examples that were presented.

Update on 89th and Lee Crosswalk – David Ley

- Public Works Committee met in December and had a similar discussion about the area with the property owners. They seconded Bike/Walk Leawood’s motion and added to it to look at other intersections along that corridor (85th Terr) to see if they could do anything for that intersection. This went to council last Monday and it was approved.
They will also look at the sidewalk crossing to see it needs to be moved or do a big block crossing to improve the site distance, rapid fire beacon, signage, push button, and improve the site distance.

- They hope to bid the project in March or April.
- Jaclyn Penn was a resident who attended these meetings. She is the newest member of BWL and will attend her first meeting in March.

**Bicycle Friendly Community Application Discussion – Brian Anderson**

- The City has applied twice and received an Honorable Mention. He discusses the 5 E’s and recognition levels.
- The feedback received:
  - Bill Blessing shares that he is not worried about the award recognition. He cares about benchmarking. He wants to know how Leawood is doing compared with other Kansas area cities to encourage active transport (trails, bike lanes, so forth). There needs to be a way to measure progress and make an effort to figure out what is important. He would like to set metrics annually. He would like the committee to prepare the information even if the application is not sent in. Does this matter to Leawood? How are we measuring our progress against the self-propelled master plan?
  - Dave Harwood points out that the areas that are identified as deficiencies will remain that because of the plan that we have moving forward for some time. The things they have found to be high priorities, such as bicycle commuters, are not necessarily consistent with the preferences that we see in our community.
  - Discussion asked whether the self-propelled master plan should be updated. It was completed in October 2014. Adjoining communities, Overland Park and Prairie Village have created master plans recently.
  - Alex Rotenberry produces a regional bike map every 2 years and it is free. They will have the North and South Loops in the new update. The Federal government requires MPO’s (Metropolitan Planning Organizations), such as MARC, to do Performance Measures (fatalities, safety, serious injuries for the entire region) for accountability for the federal funds. They have to set firm goals on reducing fatalities, safety, etc., and where they would like to be in order to move forward. They also do reports on how they are doing. He thinks it is a good idea to benchmark the future.
- Members suggest adding the calendar in meeting docs, goal planning, adjust the agenda, stats in the bottom, etc. for the next meeting.

**Trail Use Etiquette/Trail Speed Limits**

- Johnson County does not have speed limits on their trails. They had discussion on the topic and how to enforce it.
- They have trail etiquette rules signs. They do have share the trail signage that will be posted soon.
- David Harwood suggested dropping the speed limit issue and focus on the trail use etiquette. He would like the share the trail sign to show a dog walking on the right on the grass off the trail. Dogs are an issue on the trails. Pets are not controlled and run out in front of bikers/walkers. Brian Anderson shows the committee that MARC trails map has a trail etiquette section that has a great graphic showing the dog on the right. Vice-Chair Jennings suggested signs that have “Be Kind”, “Be Courteous”, “Be Careful” messages.

**City Department Reports**

- David Ley, Public Works.
  - No bid on the South Loop due to Mission Road project.
  - They have the plan for the South Loop. They added the spur that goes down to 133rd, then down to Pawnee and goes to Ironwoods Park. They will have it planned out during the month, get the signs made and installed. Once Mission Road project is complete (2025) the South Loop will be finished out.

- Brian Anderson, Parks & Recreation
  - Purchased stone for the loops trailhead.

**Other**

- Next meeting date will be March 4th.

**Adjourn**

- Meeting adjourned.