



MINUTES | May 4, 2011

6:00 pm • Leawood City Hall • 4800 Town Center Drive • Main Conference Room

Members Present: Alicia Jennings, Steve Hassler, Brian Neilson, Jill Paton

Staff Present: Brian Anderson, Marica Putman

Members Absent: Rod Crawford

Guest: David Ley, City Engineer; Public Works Department

MEMBERS

Rod Crawford, Chair
 Alicia Jennings, Vice-Chair
 Steve Hassler
 Brian Neilson
 Jill Paton

The BFC meeting came to order at 6:20 pm. David Ley was introduced to the committee members.

Chris Claxton,
 Director of Parks
 & Recreation

Call to order

✚ April 5, 2011 Minutes Approval

- Jill Paton made a motion to approve April 5, 2011 minutes.
- Brian Neilson seconded the motion. Motion passed unanimously.

Brian Anderson,
 Parks Superintendent

Marica Putman,
 Adm. Graphics Tech

Old Business

✚ Complete Streets Policy Update – Brian Anderson

- The Planning Commission approved the Complete Streets Policy. They made one change in the second paragraph of the whereas section. It was changed from “safely accommodate all users” to “...multiple users”.
- The Complete Streets Policy is on the City Council Agenda for May 16th at 7:30 pm for formal approval. Brian Anderson requested that members be present at this meeting to show support. If you cannot attend the meeting and want show your support, he suggested writing a letter to the Mayor and Governing Body, stating that you have reviewed and you support the plan that is being put forward on the Council Agenda for May 16th. Alicia Jennings will visit bike stores to gather additional community support for the CSP. Letters can be in the packet if received in a timely manner.

✚ Bike Week Events – Brian Anderson

- Bike to Work Week Proclamation was signed by Mayor Dunn. The dates are May 16th-20th.
- May Bike Events printout was passed out to members. Our CycleSmarts class (taught by Elizabeth Bejan) is one of the first events. The class may be changed in structure (written portion can be done online) if there is low attendance.
- Police Department will have their Family Bicycle Festival at the east end in the Leawood City Park. There is no fee and is from 3-7:30 pm on May 20th by appointment with the police. Register by calling or by email at policecyclists@leawood.org. They will have a group family ride.
- South KC Family Bike Festival will meet on our trails.
- Tour de Brew. It starts at Knuckleheads and explores the brewing history and the different beers that have been made in the Kansas City area. There are 3 courses: a 15, 30, and a 62 mile ride. The 62 mile leg is coming through Leawood. Whole Foods is sponsoring their lunch at the north lake in Leawood.
- School Events. We have certificates and glow-in-the-dark bike bracelets (449) have been picked up. Corinth has 175 certificates. Cure will participate on May 11th. Brookwood will participate too. Additional tattoos, stickers, and back pack tags have also been ordered to pass out to the schools.
- Alicia Jennings attended the Earth Day event at Sprint. She passed out metro maps from Johnson County, Spoke 'n Art brochures, etc. She also attended the Whole Foods Earth Day event.

- Elizabeth Bejan will have a Whole Foods fundraiser... 5% of the total sales will go to her Revolve organization. They are showing others that you can go grocery shopping on a bike.
- They discussed other local riding events and advertising rides on the Chamber of Commerce website.

✚ **Spoke 'n Art – Brian Anderson**

- Only 3 people have registered. A minimum was not set. Registration deadline is May 20th.
- Discussed advertising strategies. KKFI radio, email blasts, and banners by the trail or City Park.
- Marica Putman will send Jill Paton the brochure PDF.

New Business

✚ **Bicycle Friendly Application – Brian Anderson**

- Application deadline is July 22, 2011. Application can be made in February and June. A copy of the application is passed out to members. Brian Anderson with assistance from David Ley and Joe Rexwinkle, will complete the application. Members discuss whether we should apply now or wait until next year. Have we shown a significant improvement since our last application? It has been over 24 months since we last applied (August 2009). The approval of a Complete Streets Policy is a significant factor. Providing a proposed development map (restriping, bike lane configurations, etc.) will be one too. We need signage and lanes. Members reviewed and discussed several of the questions on the application.
- Members are asked to track their events, participant numbers, and any information that is pertinent for this application such as training (engineering or employee mandatory bike), classes, community participations, etc. Suggestions include having Elizabeth Bejan train our employees for bike safety. For future adult education classes, a donation can be made to pay for Elizabeth Bejan's CycleSmarts classes and offer a number of participants a "free" league certification class to assist in filling these classes up.
- Steve Hassler made a motion to apply for the BFC designation in July, contingent on the Complete Streets Policy approval by the City Council Governing Body. Brian Neilson seconded the motion. Motion passed unanimously.

✚ **Adjourn**

- Meeting adjourns at 7:28 pm. Next meeting is June 8th, 2011.
- Jill Paton makes a motion for the meeting to be adjourned. Brian Neilson seconded the motion. The motion passes unanimously.